**IACMR2020专业发展工作坊提案**

**前沿QCA方法工作坊**

**（Advanced QCA PDW）**

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**工作坊目标：**

1. 了解QCA中面板数据的处理
2. 了解QCA与其它方法的混合使用
3. 介绍QCA在R语言中的实现
4. 与经验丰富的QCA专家交流

**工作坊内容：**

管理学很多理论和实践问题具有组合的特征，比如，战略类型、制度逻辑、创新、高绩效人力资源管理系统、商业模式等。主流的定量净效应分析聚焦于变量层面的“净效应”分析，对这类“组合”问题的分析乏力。定性比较分析方法(QCA)特别适合分析这类组态问题（杜运周、贾良定，2017；Fiss, 2007）。2014年，美国社会学协会将研究方法终身成就奖（又称拉扎斯菲尔德奖）颁给了查尔斯·拉金，以褒奖他在定性比较分析方法的创立中做出的卓越贡献。

近年来，QCA开始引入管理学，2014～2015年，管理学领域已成为QCA应用增长最快的领域(里豪克斯和拉金, 2017)。近年来，QCA与其它方法的混合使用，在面板数据处理上的功能不断被开发出来。QCA也基于R语言实现了强大的功能。

我们计划在2020年 IACMR年会期间组织一个QCA工作坊,专门围绕上述进展分享和讨论。东南大学杜运周教授、南京大学的贾良定教授、ETH Zurich 大学的Johannes Meuer博士，以及University of Bucharest的Adrian Dusa教授共同组织这次工作坊。我们计划将工作坊分为**两个模块：**

1. 混合方法QCA、面板数据QCA以及QCA in R的报告
2. 组织圆桌讨论与经验丰富的学者一起讨论QCA应用问题。

**工作坊的时间要求**：3个小时左右

**附件：提案英文版本**

**Advanced QCA, and in R PDW**

**Goal of Worksh**op:

1. Understanding QCA with time
2. Understanding the principle of QCA mixed with other methods
3. Learning QCA in R language
4. Meeting with experienced QCA scholars

**Content of Workshop:**

We coorganize a Qualitative Comparative Analysis (QCA) PDW for the 2020 IACMR. As you know, the configurational perspectives like business models, strategy types, institutional logics, high-performance HRM systems in management fields are popular. These perspectives produce a big challenge on traditional correlation-based statistical methods. This is why QCA methodology with advantage on configurational effect analyses has recently gained substantive attention in the management literature. In fact, in 2014-2015, management research has become the field with the highest number of published QCA applications. Although Chinese scholars are increasingly interested in QCA, there are currently only few opportunities for them to learn about the latest developments like QCA mixed with other methods, QCA with time, and QCA in R, and to exchange methodological insights with QCA experts and peers from their research. We therefore hope to coorganize a QCA method PDW with several scholars including Du Yunzhou from Southeast University, Jia Liangding from Nanjing University, Johannes Meuer from ETH Zurich, and Adrian Dusa from University of Bucharest. We plan to structure the PDW in two parts: 1) part 1 will provide several talks on QCA with time, mixed method with QCA, and QCA in R; in the second part we will organize several roundtable discussions where experienced QCA scholars will provide PDW participants with feedback on their working papers or other questions.

**Intended participants and admission criteria for the participants:**

Any scholars who are interested in QCA are welcome

**Time requirement of the workshop:** 3 hours

**参考文献：**

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