





The Ninth IACMR Biennial Conference Program

中国管理研究国际学会第九届会议 大会议程

(2021.6.12版)



Times mentioned in the program are based on Beijing Time
UTC/GMT+08:00

WebEx page with all the program will be provided soon

WEBEX June 16-20, 2021

2021 Conference Committee

Founding President:

Anne S. Tsui (徐淑英), Arizona State University and Peking University

Past President:

Neng Liang (梁能), China Europe International Business School

President:

Ray Friedman, Vanderbilt University

President Elect:

Zhi-Xue Zhang (张志学), Peking University

Vice President and 2021 Program Chair:

Runtian Jing (井润田), Shanghai Jiao Tong University

2021 Program Co-chairs, Local Arrangement Committee Chair:

Qiao Liu (刘俏), Peking University

Gengzhong Feng (冯耕中), Xi'an Jiaotong University

Macro Track Chair (English Program):

David H. Zhu (朱洪泉), Arizona State University

Micro Track Chairs (English Program):

Zhaoli Song (宋照礼), National University of Singapore

Fuli Li (李福荔), Xi'an Jiaotong University

Macro Track Chair (Chinese Program):

Ling Chen (陈凌), Zhejiang University

Micro Track Chairs (Chinese Program):

Lirong Long (龙立荣), Huazhong University of Science & Technology

PDW Chair:

Yi Tang (唐翌), The University of Hong Kong

2021 Conference English Program Committee

- 1. Runtian Jing, Shanghai Jiao Tong University, 2021 Conference Program Chair
- 2. David H. Zhu, Arizona State University, Macro Papers Track Chair
- 3. Zhaoli Song, National University of Singapore, Micro Papers Track Co-Chair
- 4. Fuli Li, Xi'an Jiaotong University, Micro Papers Track Co-Chair
- 5. Yi Tang, The University of Hong Kong, PDW Chair
- 6. George Chen, National Australia University
- 7. Tony Fang, Stockholm University
- 8. Yaping Gong, Hong Kong University of Science and Technology
- 9. Peter Hofman, The University of Nottingham Ningbo China
- 10. Can Huang, Zhejiang University
- 11. Xu Huang, The Hong Kong Baptist University
- 12. Ho-Kwong Kwan, Tongji University
- 13. Haiyang Li, Rice University
- 14. Peter Ping Li, The University of Nottingham Ningbo China
- 15. Sali Li, University of South Carolina
- 16. Yong Li, University of Nevada, Las Vegas
- 17. Jianqiao Liao, Huazhong University of Science and Technology
- 18. Leigh Anne Liu, Georgia State University
- 19. Jun Liu, Renmin University of China
- 20. Wu Liu, The Hong Kong Polytechnic University
- 21. Yan Liu, Wuhan University
- 22. Li Ma, Peking University
- 23. Christopher Marquis, Cornell University
- 24. Peter Murmann, University of New South Wales
- 25. Amy Y. Ou, National University of Singapore
- 26. Shameen Prashantham, China Europe International Business School
- 27. Wei Shen, Arizona State University
- 28. Jianmin Sun, Renmin University of China
- 29. Eric Tsang, University of Texas at Dallas
- 30. Heli Wang, Singapore Management University
- 31. Xin (Cindy) Wei, University of International Business & Economics
- 32. Steven White, Tsinghua University
- 33. Katherine Xin, China Europe International Business School
- 34. Haibin Yang, City University of Hong Kong
- 35. Xiaohua Yang, University of San Francisco
- 36. Qingyuan (Lori) Yue, University of Southern California
- 37. Anthea Yan Zhang, Rice University
- 38. Zhen Zhang, Arizona State University
- 39. Zhi-Xue Zhang, Peking University
- 40. Yue Maggie Zhou, University of Michigan

2021 Conference Chinese Program Committee

- 1. 井润田 (Runtian Jing), 上海交通大学, 2021 年大会主席
- 2. 龙立荣 (Lirong Long), 华中科技大学, 中文微观组主席
- 3. 陈 凌 (Ling Chen),浙江大学,中文宏观组主席
- 4. 唐 翌 (Yi Tang),香港大学,PDW 主席
- 5. 陈国权 (Guoquan Chen),清华大学
- 6. 陈维政 (Weizheng Chen), 四川大学
- 7. 韩玉兰 (Yulan Han), 上海财经大学
- 8. 霍春辉 (Chunhui Huo),辽宁大学
- 9. 贾良定 (Liangding Jia),南京大学
- 10. 李爱梅 (Aimei Li), 暨南大学
- 11. 李敏强 (Minqiang Li), 天津大学
- 12. 李绪红 (Xuhong Li), 复旦大学
- 13. 李燕萍 (Yanping Li), 武汉大学
- 14. 梁 建 (Jian Liang), 同济大学
- 15. 刘 洪 (Hong Liu),南京大学
- 16. 刘善仕 (Shanshi Liu), 华南理工大学
- 17. 柳卸林 (Xielin Liu),中国科学院大学
- 18. 罗瑾琏 (Jinlian Luo), 同济大学
- 19. 秦 昕 (Xin Qin), 中山大学
- 20. 宋 华 (Hua Song), 中国人民大学
- 21. 唐宁玉 (Ningyu Tang), 上海交通大学
- 22. 王 辉 (Hui Wang), 北京大学
- 23. 魏 江 (Jiang Wei), 浙江大学
- 24. 阎海峰 (Haifeng Yan), 华东理工大学
- 25. 严若森 (Ruosen Yan), 武汉大学
- 26. 杨百寅 (Baiyin Yang),清华大学
- 27. 杨 治 (Zhi Yang), 华中科技大学
- 28. 姚小涛 (Xiaotao Yao), 西安交通大学
- 29. 张建君 (Jianjun Zhang), 北京大学
- 30. 章 凯 (Kai Zhang),中国人民大学
- 31. 张西超 (Xichao Zhang), 北京师范大学
- 32. 张玉利 (Yuli Zhang), 南开大学

2021 Conference Local Arrangements Committee

- 1. Qiao Liu (刘俏), Peking University
- 2. Zheng Zhang (张峥), Peking University
- 3. Shengping Zhang (张圣平), Peking University
- 4. Wanjun Jiang (姜万军), Peking University
- 5. Zhixue Zhang (张志学), Peking University
- 6. Jianjun Zhang (张建君), Peking University
- 7. Weiguo Zhong (仲为国), Peking University
- 8. Gengzhong Feng (冯耕中), Xi'an Jiaotong University
- 9. Chengli Shu (舒成利), Xi'an Jiaotong University
- 10. Fuli Li (李福荔), Xi'an Jiaotong University
- 11. Xu Huang (黄旭), The Hong Kong Baptist University
- 12. Ming Jia (贾明), Northwestern Polytechnical University
- 13. Runtian Jing (井润田), Shanghai Jiao Tong University

2021 Conference Local Arrangements Staff Support

- 1. Xiaoyan Gong (龚小艳), Peking University
- 2. Jinyong Zhao (赵锦勇), Peking University
- 3. Lina Wang (王丽娜), Peking University
- 4. Moyan Zhao (赵沫燕), Peking University
- 5. Zhiling Liu (刘知灵), Peking University
- 6. Rui Gao (高蕊), Peking University
- 7. Sisi Bai (白四四), Peking University
- 8. Yifan Li (李一凡), Peking University
- 9. Yidi Zhang (张一迪), Peking University
- 10. Xiaoxiao Wang (王啸啸), Peking University
- 11. Yan Bao (包艳), Xi'an Jiaotong University
- 12. Dongyue Zhao (赵东月), Xi'an Jiaotong University
- 13. Xuanli Lv (吕绚丽), Xi'an Jiaotong University
- 14. Hua Li (李华), Xi'an Jiaotong University
- 15. Fubin Sun (孙福滨), Xi'an Jiaotong University
- 16. Zelong Wei (魏泽龙), Xi'an Jiaotong University
- 17. Ning Ye (叶宁), Xi'an Jiaotong University
- 18. Wei Geng (耿葳), Xi'an Jiaotong University
- 19. Lin Fu (付琳), Xi'an Jiaotong University
- 20. Wei Zhang (张玮), IACMR
- 21. Xiao Zhao (赵晓), IACMR

Day 0 June 16, 2021, Wednesday

2021年6月16日,星期三

Pre-Conference (PC) Sessions 大会前夕主要活动

Session PC 1A (TLC) - Keynote Speech:

Learning to Become an Inclusive Teacher

Time: June 16, 2021, 9: 00-10: 00

Location: WebEx04

Speaker:

Andy Van de Ven, University of Minnesota

Break

10:00-10:10

Session PC 1B(TLC)-教师生涯反思

主题 (1): 如何扮演多重角色而激情不减

主题 (2): 我对教师角色的理解

时间: 2021年6月16日, 10:10-12:10

地点: WebEx03

演讲人:

陈晓萍, 华盛顿大学

黄钰昌, 中欧国际工商学院

Lunch Break

12:10-13:30

Session PC 1C-01 (TLC)-一个管理学教授

挂职副市长的实践与启示

时间: 2021年6月16日, 13:30-14:30

地点: WebEx04

演讲人:

李燕萍, 武汉大学

Session PC 1C-02 (TLC)-战略管理教学线 上线下模式的探索与教训 (模拟课堂活动)

时间: 2021年6月16日, 13:30-14:30

地点: WebEx16

演讲人:

孙金云, 复旦大学

Break

14:30- 14:40

Session PC 1D-01 (TLC)-管理教学中视频

材料的开发与使用

时间: 2021年6月16日, 14:40-15:40

地点: WebEx04

演讲人:

唐宁玉, 上海交通大学

Session PC 1D-02 (TLC)-

主题(1):入乎其中,出乎其外:中欧得

大奖、最热门案例分析

主题(2): 三生三世,十里芳菲: 从最佳

案例到高管训战营的探索

时间: 2021年6月16日, 14:40-15:40

地点: WebEx16

演讲人:

梁能,中欧国际工商学院 陈威如,中欧国际工商学院

Break

15: 40- 15:50

Session PC 1E(TLC)-圆桌:管理教学论坛

时间: 2021年6月16日, 15:50-17:10

地点: WebEx04

主持人:

李绪红, 复旦大学

演讲嘉宾:

陈威如, 中欧国际工商学院

李燕萍, 武汉大学

梁能,中欧国际工商学院

唐宁玉, 上海交通大学

孙金云, 复旦大学

Session PC2-《管理视野》沙龙

时间: 2021年6月16日, 13:00-15:30

地点: WebEx03

主持人:

程亚婷,《管理视野》常务副主编

演讲嘉宾:

陈晓萍,华盛顿大学教授-《管理视野》执行主编 张维迎,北京大学国家发展研究院教授、 《管理视野》专栏作者 黄旭,香港浸会大学-《管理视野》新知栏 目作者 Authors marked with * in Paper and Roundtable sessions are presenters 论文宣讲和圆桌讨论环节中标*的作者为演讲人 Papers marked with ** are conference best paper award winners 论文题目前标**的为大会获奖论文

Day 1, June 17, 2021, Thursday 2021年6月17日,星期四

Session 1 Opening Ceremony 开幕式

Time: June 17, 2021, 8:00-8:30

Location: WebEx 01

Session 2 (Conference Theme Keynote Panel) - Cultivating Entrepreneurship in

China 大会主题报告: 培育中国的企业家精神

Time: June 17, 2021, 8:30-10:30

Location: WebEx 01 Chair/Discussant:

Shuming Zhao (赵曙明), Nanjing

University

Panelists:

Daniel Levinthal, University of Pennsylvania Michael A. Hitt. Texas A&M University Shaker A. Zahra, University of Minnesota

Mendel in the Board Room: An **Evolutionary Perspective on Organizational Change** Daniel Levinthal, University of Pennsylvania

Complex Institutional Environments and Entrepreneurial Strategies and Actions Michael A. Hitt, Texas A&M University

Digital Technology and Changing Global Competitive Dynamics: Implications for **Business and Entrepreneurial Ecosystems** Shaker A. Zahra, University of Minnesota

Break

10:30-11:10

Session 3A (Paper)-Mergers,

Acquisitions, and Alliances

Time: June 17, 2021, 11:10-12:40

Location: WebEx05

Chair/Discussant: Hong Zhu, Peking

University

Invisible-touch Model: Mechanisms for

An Integrative Framework of PMI Monsol Zhengyin Yang, University of

Nottingham Ningbo China

*Peter Ping Li, University of Nottingham

Ningbo China

Dina Chimenson, Stockholm University Tony Fang, Stockholm University

When Experience Eclipses Dependence: Host Country Experience, International Joint Venture Dissolution, and the **Moderating Role of Host Country Institutions

*Peng Wang, BNU-HKBU United International College Bin Liu, Xiamen University Shige Makino, The Chinese University of Hong Kong

Formation of International Joint

Ventures at Home and Emerging-market Corporations' Entries into Developed Countries: A Resource Dependence Approach

Jiang Wei, Zhejiang University

*Yan Zuo, Zhejiang University

Shiqiong Yin, Zhejiang University

Invisible-touch Model: An Integrative Framework of PMI

Monsol Zhengyin Yang, University of Nottingham Ningbo China *Peter Ping Li, University of Nottingham Ningbo China

Session 3B (Paper)-Corporate and International Strategies

Time: June 17, 2021, 11:10-12:40

Location: WebEx06

Chair/Discussant: Luqun Xie, Shanghai

Jiao Tong University

Organizational Spatial Momentum and Market Entry Choices: Empirical Studies in the Context of Chinese Real Estate Industry

*Yunan Zhao, Shanghai Jiao Tong University Runtian Jing, Shanghai Jiao Tong University Juncong Guo, Shanghai Jiao Tong University

Conational Agglomeration and Location Choice of MNEs in an Emerging Market

*Peng Zhang, Simon Fraser University
Jing Li, Simon Fraser University
Yong Li, University of Nevada, Las Vegas
Gwon Sunhwan, Korea University

Why Investors Rationalize Their Interpretations Over Time: The Case of Cross-border Acquisitions

*Rong Zeng, University of Manitoba Pengcheng Zhu, University of San Diego

Session 3C (Paper)-Organizational Learning

Time: June 17, 2021, 11:10-12:40

Location: WebEx07

Chair/Discussant: Cindy Zhang, Singapore Management University

Risk, Loss, and Corporate Entrepreneurs' Learning from Project Failure

Xiaoyu Yu, Shanghai University *Yida Tao, Shanghai University Hughes Mathew, Loughborough University Xiaotong Meng, Shanghai University Xiaomin Liu, Shanghai University

A Behavioral Interpretation of New Practice Adoption During Institutional Change

*Jun Li, Metropolitan State University
Pat Borchert, Metropolitan State University

Session 3D (Paper)- Supervisorsubordinate Relationship

Time: June 17, 2021, 11:10-12:40

Location: WebEx08

Chair/Discussant: Tingting Chen, Lingnan

University

** My Boss is Younger, Less Educated, and Has a Shorter Tenure: Status (In)congruence and Supervisor Competence Influence Subordinates' Fairness Perceptions and Work Motivation

*Huisi (Jessica) Li, Georgia Institute of Technology Xiaoyu Wang, Tongji University; Michele Williams, University of Iowa Ya-Ru Chen, Cornell University Joel Brockner, Columbia University

Is Supervisor Subordinate Guanxi Always

Good for Subordinate Commitment?
An Inverted U-shaped Perspective

*Jie Zhong, Harbin Institute of Technology Guang Xu, Harbin Normal University Ming Lou, Harbin Institute of Technology

The Less-educated Leading the Moreeducated: Educational Status Incongruence in Teams and Outsiders' Perceptions and Investment *Huisi (Jessica) Li, Georgia Institute of Technology

Xirong Shen, Cornell University Jizhen Li, Tsinghua University

Session 3E (Paper) - Leader Status and Competence

Time: June 17, 2021, 11:10-12:40

Location: WebEx09

Chair/Discussant: Jinlong Zhu, Renmin

University of China

Employees' Matching Process on Leader Work Competence: The Impact of Match and Mismatch Driven Contempt on Leader-Directed Behavior

*Siting Wang, Hong Kong Baptist University Donald Kluemper, The University of Illinois at Chicago

Differences in the Preferred Trustworthiness of High/Low-Level Leaders

*Shimei Yan, Zhejiang University Lizhe Chen, Zhejiang University Gang Zhang, Zhejiang University

Session 3F (论文宣讲)-持续创新管理

时间: 2021年6月17日, 11:10-12:40

地点: WebEx15

主持人/评议人: 黄灿, 浙江大学

市场与技术双重机会窗口下的创新赶超: 以中国风电产业的后发企业为例

*周江华,北京师范大学 刘子諝,清华大学 李纪珍,清华大学

企业双元创新驱动机制研究——基于 32 家 上市公司的模糊集定性比较分析 (fsQCA)

吴建祖, 兰州大学 *华欣意, 兰州大学

中国企业研发国际化与创新绩效的倒 U 型 关系

李梅,武汉大学 卢程,武汉大学 李竹波,武汉大学

*演讲人:朱韵,武汉大学

Session 3G(论文宣讲)-制度创业

时间: 2021年6月17日, 11:10-12:40

地点: WebEx14

主持人/评议人: 乔晗, 中国科学院大学

创业企业社会创新实现路径研究 ——基于制度理论的多案例探索 姚凯,复旦大学 *李晓琳,复旦大学

什么样的营商环境生态产生城市高创业活 跃度?——基于制度多元性框架的组态分 析

*杜运周,东南大学 刘秋辰,东南大学 程建青,同济大学

公司政治治理影响企业资本性创新投入吗?——兼论与新时代国家创新与治理的关系 *雷海民,西华师范大学、西安交通大学 徐细雄,重庆大学 张楠,西安交通大学

Session 3H (论文宣讲)-本土文化研究

时间: 2021年6月17日, 11:10-12:40

地点: WebEx16

主持人/评议人: 梁建, 同济大学

金钱激励、自豪情绪与合作决策:基于南 稻北麦的实验研究

*吴伟炯,广东工业大学 赵霞,广东工业大学

中国情理文化下工作场所人情感知和规则 感知的实证研究

*任晗,四川大学陈维政,四川大学

熙宁变法中群体断层激活及演进机制的质 性研究

*李永瑞,北京师范大学 王铭,北京师范大学 宋佳谕,北京师范大学

Session 3I (Symposium)-CSR and the Internationalization of Chinese Firms

Time: June 17, 2021, 11:10-12:40

Room: WebEx03

Chairs:

Ming Jia, Northwestern Polytechnical University

Christopher Marquis, Cornell University Discussant:

Eric Yanfei Zhao, Indiana University

Participants:

Jun Xia, University of Texas at Dallas Heli Wang, Singapore Management University

Jiatao Li, Hong Kong University of Science and Technology

Contents:

Why Overseas CSR? A Study of Chinese Multinational Firms in Belt and Road Countries

Christopher Marquis, Cornell University Kunyuan Qiao, Cornell University Yichen Wang, University of Electronic Science and Technology of China

Who Wants to Talk Politics? The Belt and Road Initiative and Firm Response

Jing Li, Beedie School of Business Simon Fraser University;

Jun Xia, University of Texas at Dallas Edward J. Zajac, Northwestern University Zhouyu Lin, Jinan University

Foreign Subsidiary CSR as a Buffer against Parent Firm Reputation Risk

Nan Zhou, Carl H. Lindner College of Business

Heli Wang, Singapore Management University

Re-Examining the Relationship between Internationalization and CSR in An Emerging Economy: Theoretical Perspectives and Boundary Conditions

Jiatao Li, Hong Kong University of Science

and Technology Weiping Liu, Shanghai University of Finance

Jessie Zhou, Technical University of Denmark

and Economics

Peer Pressure and The Chinese Collective OFDI

Ming Jia, Northwestern Polytechnical University

Yi Xiang, Northwestern Polytechnical University

Zhe Zhang, Xi'an Jiaotong University

Session 3J (Symposium)-Embracing

Paradoxes of Chinese MNCs in an Era of

Neo-globalization

Time: June 17, 2021, 11:10-12:40

Room: WebEx04

Chair:

Ping Deng, Cleveland State University

Discussant:

Xufei Ma, Tsinghua University

Participants:

Xin Li, Copenhagen Business School Peter Ping Li, Nottingham University Sunny Li Sun, University of Massachusetts Lowell

Ping Deng, Cleveland State University

Contents:

A Strategic Theory of Internalization: A Yin-Yang Perspective

Xin Li, Copenhagen Business School

MNCs' Global Strategy with Two Homes: The Perspective of Yin-Yang Balancing for a Dual-Core Model

Peter Ping Li, Nottingham University

Tackling Institutional Complexity: The Paradox Management in Huawei Sunny Li Sun, University of Massachusetts

Research on Chinese Multinationals: Towards a Paradox Process Perspective Ping Deng, Cleveland State University

Session 3K01 (Roundtable)-Alliances and Partnerships

Time: June 17, 2021, 11:10-12:40

Location: WebEx10

Chair/Discussant: Xuanli Xie, Peking

University

Lowell

CEO Career Variety and Public-Private
Partnership Formation: An Institutional
Knowledge Perspective
*Anni Chen, Peking University
Lizhen Wang, Peking University

Homophily or Complementarity? The Effect of Founders on Alliance Formation and Performance

*Rui Shen, Zhejiang University Gina Dokko, University of California, Davis Fairness Asymmetry and Changes of Trust and Explicit Contracts in Buyer– Supplier Exchanges

*Mengyang Wang, Huazhong University of Science and Technology

Kevin Zhou, The University of Hong Kong Session 3K02 (Roundtable)-Behavioral

Perspectives of Innovations

Time: June 17, 2021, 11:10-12:40

Location: WebEx11

Chair/Discussant: Qi Zhu, Hong Kong

Polytechnic University

Stable or Innovative? The Impact of Member Diversity on Organizational Stability and Organizational Innovation Lin Deng, Hebei University of Economics & Business

Hongmei Qi, Hebei University of Economics & Business

*Yuanqing Li, Dominican University Liang Zhao, University of Agder

Influence Processes and
Transformational Forces of
Transformational Leadership: A Case
Study on Virtual Team Collaboration in
the Translation of the PMBOK® GuideChinese Edition

*Lunghung Chou, Sun Yat-sen University Hsin Ping PAO, FlySheet Technologies Co..Ltd

Session 3K03 (Roundtable)-Recruitment and Newcomer Management

Time: June 17, 2021, 11:10-12:40

Location: WebEx12

Chair/Discussant: Yan Jiang, Nanjing

University

A Signal of Opportunity or Threat in Colleagues' Eyes? -- The Influence of Newcomers' High-Status Ties on Their

Social Relationship Development and Innovation

*Hongyue Wang, China Europe International Business School Yan Jiang, Nanjing University

Examining the Effects of Several Prewarning Messages on Applicant Faking and Perceptions

*Lu Zheng, Huazhong University of Science and Technology Jinyan Fan, Auburn University

Session 3K04 (Roundtable)-Abusive Supervision

Time: June 17, 2021, 11:10-12:40

Location: WebEx13

Chair/Discussant: Erica Xu, the Hong

Kong Baptist University

A Social Identity Threat Framework Explains the Destructive and Productive Behavioral Reactions of Abusive Supervision

*Yongyi Liang, Jinan University Ming Yan, Jinan University Jun Xie, Guangdong University of Foreign Studies

Chunchun Miao, Jinan University

The Effects of Abusive Supervision, Chinese Loyalty to Supervisor for Perceived Organizational Justice on Workplace Deviant Behavior: A Moderated Mediation Examination

*Tsang-Kai Hung, Changhua University of Education

Shih-Liang Lee, Changhua University of Education

Shu-Huei Liou, Changhua University of Education

Abusive Supervision in Teams: The Role of Employee Positive Affectivity in

Shaping Attributions of Performance Promotion Motives

*Yuanmei Qu, Rowan University
Marie Dasborough, University of Miami
Gergana Todorova, California State
University-Fullerton
Chester Schriesheim, University of Miami

Session 3K05 (圆桌讨论)-教练型领导、家 长式领导与包容型领导

时间: 2021年6月17日, 11:10-12:40

地点: WebEx18

主持人/评议人: 贾建锋, 东北大学

凝聚的力量: 企业 CEO 教练行为与组织绩效

吴湘繁,新疆财经大学 *向毅,新疆财经大学 王永伟,河南财经政法大学 关浩光,中欧国际工商学院

家长式领导对员工离职意愿作用机制的新

发现——一项跨层次研究 *王甲乐,中山大学 赵新元,中山大学 Santjoko Melisa,中山大学

高管的包容性领导对员工幸福感的影响 — 三层次链式中介模型

*曹曼,东南大学 赵宜萱,南京大学 赵曙明,南京大学

Session 3K06 (圆桌讨论)- 新型领导与领 导力

时间: 2021年6月17日, 11:10-12:40

地点: WebEx19

主持人/评议人: 杜旌, 武汉大学

得人心者得天下: 政治技能对非正式领导力的影响

*刘圣明,复旦大学 王颖,北京大学 陈力凡,中国人民大学 郭宁, 北京大学

辩证领导行为的前因及结果: 环境动态性 的调节作用

*纪铭,北京大学 王辉; 北京大学 王颖, 北京大学

郎艺, 北京外国语大学

任人唯亲还是任人唯贤? ——亲贤兼顾型 领导行为的构建及其对领导地位的影响

*张亮花,兰州大学 卫旭华,兰州大学 杨焕,兰州大学

Lunch Break

12:40-14:00

Session 4 *MOR* Session: Meet New Editors& *MOR* Awarding Ceremony 《组织管理研究》专题-对谈新编委&颁奖仪式

Time: June 17, 2021, 13:00-14:30

Location: WebEx04

Chair:

Xiao-Ping Chen (陈晓萍), University of Washington, Incoming Editor in Chief of *MOR*

Panelists:

Xiao-Ping Chen, University of Washington Jianjun Zhang, Peking University Tian Wei, Fudan University Can Huang, Zhejiang University

Session 5A (Paper)- Abusive and Autocratic Leadership

Time: June 17, 2021, 14:00-15:30

Location: WebEx05

Chair/Discussant: Erica Xu, Hong Kong

Baptist University

The Differentiation of Abusive
Supervision's Effect in Groups: A Multi-

level Study

*Huan Xiao, Harbin Institute of Technology Li Zhang, Harbin Institute of Technology Miaomiao Li, Harbin Institute of Technology

Do Your Supervisors Really Abuse You? An Investigation on the Relationship between Negative Feedback and Abusive Supervision

*Haizhen Wang, Lanzhou University Angela J. Xu, Jinan University Wenjing Guo, Shanghai Jiao Tong University

Session 5B (Paper)-Managerial Cognition and Strategic Decisions

Time: June 17, 2021, 14:00-15:30

Location: WebEx06

Chair/Discussant: Qiang Li, Hong Kong University of Science and Technology

TMT Transactive Memory System, Strategic Orientation, and Business Model Design

*Yu Chen, Xi'an Jiaotong University

TMT Cognitive Diversity, TMT Innovativeness and The Speed of Strategic Change: The Moderating Effects of TMT Integration Mechanisms

* Meng Gu, Communication University of China

Yaqun Yi, Xi'an Jiaotong University Donghan Wang, Communication University of China

Managerial Cognition and CSR Strategy

*Binqi Tang, Nanjing University Alan Muller, University of Groningen

Session 5C (Paper)-Entrepreneurship and Business Ecosystems in Merging Markets

Time: June 17, 2021, 14:00-15:30

Location: WebEx07

Chair/Discussant: Kenneth Huang, National University of Singapore

Competition Network and Competitive Advantage: The Moderating Role of Information Search and Evidence from China

Yan Gao, National University of Defense Technology *Liang (Lucas) Wang, Nottingham

*Liang (Lucas) wang, Nottingnar University Ningbo China

Exploring the Process of Business
Ecosystem Emergence from Value
Chains: Insights from the Chinese Mobile
Phone Industry

*Xianwei Shi, Shanghai Jiao Tong University Ke Rong, Tsinghua University Yongjiang Shi, University of Cambridge

How Do Foreign Entrepreneurs' Network Structures Influence Venture Performance in an Emerging Market? The Role of Social Network Diversity

*Ali Ahmad Bodla, Tongji University Awan Sajid, The University of Lahore, Islamabad, Pakistan Kaili Zhang, East China University of Science and Technology

Entrepreneurial Orientation and Green Management: Lessons from an Emerging Market Economy

*Xi Li, University of Jinan Jing Yang, South China Institute of Environmental Sciences Heng Liu, Sun Yat-Sen University

Session 5D (Paper)-Creativity and Innovative Behavior

Time: June 17, 2021, 14:00-15:30

Location: WebEx08

Chair/Discussant: Fuli Li, Xi'an Jiaotong

University

Resource Unavailable to Create: the Curvilinear Effect of Job Crafting on Creativity

*Yangxin Wang, The Chinese University of Hong Kong

Creative Identity Asymmetry: When and How It Impacts Psychological Strain and Creative Performance

*Yangxin Wang, The Chinese University of Hong Kong

Birth Order as an Ascribed Status and Its Impact on Workplace Innovative Behavior: Evidence from China

*Liling Chen, Huazhong University of Science and Technology

Miao Yan, Huazhong University of Science and Technology

Zhiqiang Liu, Huazhong University of Science and Technology

Session 5E (Paper)-Customer Behavior,
Cognition and Service

Time: June 17, 2021, 14:00-15:30

Location: WebEx09

Chair/Discussant: Xuhong Li, Fudan

University

How Can Sharing Platforms in Collaborative Tourism Redefine Customer Engagement?

*Yuan Russa, Nottingham University
Business School China
Martin Liu, University of Nottingham
Ningbo China
Jun Luo, University of Nottingham Ningbo
China

Customer-Contacted Employees' Emotional Intelligence, Attitude toward Change and Service Creative

Performance

*Lei Qi, Shandong University of Finance and Economics Song Chang, Hong Kong Baptist University Bing Liu, Shandong University

Is Service a Remedy for Unsatisfactory Product? Interaction between Service Climate and Product Quality Climate on Customer Satisfaction *Bin Ding, Xi'an Jiaotong-Liverpool University

Session 5F (论文宣讲)-本土文化与制度

时间: 2021年6月17日, 14:00-15:30

地点: WebEx15

主持人/评议人:舒成利,西安交通大学

全心心学- 试解中国本土社会科学之黄光 国难题

*李鑫, 哥本哈根商学院

实地调研与"脱虚返实"——来自机构投资 者咨询和监督的证据 孙澜澜,中山大学 *周梓洵,北京大学

经济压力还是社会压力——数字金融发展与商业银行创新 **王诗卉,北京大学*

*王诗卉,北京大学 谢绚丽,北京大学

利益相关者参与控制权争夺的动因研究: 经济依赖与社会认同 ——基于宝万控制权之争的案例分析 *罗肖依. 兰州大学

"歹月似,三州大字 周建,南开大学

Session 5G (论文宣讲)-战略领导力

时间: 2021年6月17日, 14:00-15:30

地点: WebEx14

主持人/评议人:吴建祖,兰州大学

萧规曹随还是弃旧图新: 前任 CEO 离职去

向对国有企业战略变革的影响

*王凯,首都经济贸易大学 薛佳安,首都经济贸易大学 薛坤坤,南开大学

互联网平台企业 CEO 行业经历: 如何影响 战略变革及其绩效 ——管理自主权及组织 情景的联合调节作用 陈爽英, 电子科技大学 *傅锋, 电子科技大学 李启月, 电子科技大学 雷波, 电子科技大学

军人 CEO 可以促进企业社会责任履行吗?——基于中国 A 股上市公司的经验证据 * 蒋佳霖,中南大学 李大元,中南大学

Session 5H (论文宣讲)-领导有效性与上下 级关系

时间: 2021年6月17日, 14:00-15:30

地点: WebEx16

主持人/评议人: 张燕, 北京大学

非工作时间电子沟通对领导有效性的影响: 基于社会信息加工理论的研究 张光磊, 武汉理工大学 *郑维丽, 武汉理工大学

谦卑领导有效性的边界条件研究:领导胜任能力的调节作用 *王颖,北京大学 黄倩瑶,北京大学 王辉,北京大学 郭理,北京大学

"一厢情愿"还是"两情相悦": 下属默契一致 性的效应机制

*张琦,上海交通大学 郑兴山,上海交通大学 杨丽倩,中国人民大学

领导下属权力距离导向一致性对员工工作 投入的影响及作用机制研究 *包艳,西安交通大学 韩平,西安交通大学 廖建桥,华中科技大学 廖书迪,湖北大学

Session 5I (专题讨论)-中国企业的组织变 革

时间: 2021年6月17日, 14:00-15:30

地点:WebEx03 主持人/评议人:

田也壮, 哈尔滨工业大学

演讲者:

田也壮, 哈尔滨工业大学

贾良定, 南京大学 张志学, 北京大学

樊景立, 中欧国际工商学院

演讲内容:

居安思危、趁胜追击: 陕鼓的变革 张志学, 北京大学

高管的恩威并济管理风格与企业变革绩效 的案例探讨

樊景立,中欧国际工商学院 陈娇,中欧国际工商学院

改制企业成长中的障碍及其克服机制—— N院所企业55年发展的案例研究 *贾良定、南京大学*

员员足,用另入字 肖咪咪,南京大学

职业经理人组织变革的上层阻力与破局之道——基于万达长白山度假区的案例研究

田也壮,哈尔滨工业大学 杨洋,哈尔滨工业大学 田谷旸,长白山万达度假区管理公司 马春野、长白山万达度假区管理公司

Session 5K01 (Roundtable)-New

Perspectives on Management

Time: June 17, 2021, 14:00-15:30

Location: WebEx10

Chair/Discussant: Weiguo Zhong, Peking

University

Ground down before Fitting in "A Granularity Approach for Practice Adoption in Opaque Fields"

*Ruiqian Xu, Peking University Dongning Yang, Peking University Wanjun Jiang, Peking University

Oneness of the Yin and Yang Interactive Evolution

*Heng Liang, Tsinghua University Xudong Jia, Lanzhou University

Does the Social Capital Drive Knowledge Transfer in Innovative Ecosystem? - A View from Digital Economic Landscape *Yanyan Xi, Renmin University of China Erming Xu, Renmin University of China

Session 5K02 (Roundtable)-Corporate Social Responsibility (CSR)

Time: June 17, 2021, 14:00-15:30

Location: WebEx11

Chair/Discussant: Zhe Zhang, Xi'an

Jiaotong University

Corporate Social Responsibility and Subsidiary Agency in Conflicting Institutional Environments: Evidence from Chinese MNEs in Australia *Wei Li, The University of Sydney Hans Hendrischke, The University of Sydney

Does Business-Group Affiliation Promote Public Welfare Participation?

*Lanzhu Sun, Shandong University Pengcheng Ma, Tsinghua University Zhijun Chen, Shandong University

Influence Mechanism of Employees'
Perceived Corporate Social Responsibility
on Their Voice Behavior: The Mediating
Role of Organizational Identity and

Psychological Safety

Shangkun Yao, China University of Petroleum (East China) Haidong Zheng, China University of Petroleum Yin Zhang, China University of Petroleum

(East China)

*Na Wang, China University of Petroleum (East China)

Session 5K03 (Roundtable)-Stress, Risk and Safety

Time: June 17, 2021, 14:00-15:30

Location: WebEx12

Chair/Discussant: Wendong Li, The Chinese University of Hong Kong

Is Perceived Task Demand a Challenge

Stressor or a Hindrance Stressor?

*Zhenduo Zhang, Harbin Institute of Technology

Junwei Zheng, Kunming University of Science and Technology

Jing Xiu, University of Chinese Academy of Social Sciences

Zhigang Li, Beijing Polytechnic

Interactional Injustice and Safety Performance: The Mechanism of Heart Rate Variability (HRV) and Role of Safety Climate

*Yuting Feng, Institute of Psychology, CAS Yaoshan Xu, Chinese Academy of Sciences

Session 5K04 (Roundtable)-Ethical Leadership and Employee Ethics

Time: June 17, 2021, 14:00-15:30

Location: WebEx13

Chair/Discussant: Ningyu Tang, Shanghai

Jiao Tong University

How Is Ethical Leadership Linked to Subordinate Taking Charge? A Mediated Moderation Model *Qiao Wang, Nanjing University of Science and Technology

Fangyuan Li, Nanjing University of Science and Technology

Yan Zhang, Nanjing University of Science and Technology

Wei Ju, Nanjing University of Science and Technology

Chen Lin, Nanjing University of Science and Technology

How and When Transformational Leadership Reduces Employees' Unethical Pro-group Behaviors: A Social Cognitive Perspective

Mingyun Huai, Tongji University

*Xingyu Pang, Tongji University

Daokui Jiang, Shandong Normal University

A Pro-social Perspective on Work Meaningfulness: Compensatory Mechanisms Leading to Meaningful Work

*Alim Beveridge, University of Nottingham Ningbo China Pablo Cardona, Universidad Internacional de la Rioja (UNIR)

Unethical on Whose Account? A Dual Accountability Framework of Ethical Decision-Making in Organization

*Yin Yu, NEOMA Business School Jennifer Harrison, NEOMA Business School Carlos Lo, The Chinese University of Hong Kong

Session 5K05 (圆桌讨论)-上下级关系: 原 因和效果

时间: 2021年6月17日, 14:00-15:30

地点: WebEx18

主持人/评议人: 谢小云, 浙江大学

感知到领导忙碌如何影响员工行为及领导 评价:基于意义建构视角 *张凯丽,华东理工大学 唐宁玉,上海交通大学 尹奎,北京科技大学

士为知己者用?领导-员工交换一致性对员 工组织公民行为的影响机理研究

*綦萌, 北京工业大学 牛雄鹰, 对外经济贸易大学 董玉杰, 北京工业大学 杨早立, 北京工业大学

Session 5K06 (圆桌讨论)-越轨创新

时间: 2021年6月17日, 14:00-15:30

地点: WebEx19

主持人/评议人: 王海江, 华中科技大学

领导幽默与员工的越轨创新行为: 能量和 结构的视角

姜平,中国人民大学 张丽华,中国人民大学 *屈金照,中国人民大学

教练式领导对员工越轨创新行为的双路径 影响 ——"领导对我越好,我越可能背着 领导做好事"

李玲玲,郑州升达经贸管理学院 *黄桂,中山大学管理学院、中山大学新华 学院

闫艳玲,郑州轻工业大学 欧霞,中山大学

Session 5K07 (圆桌讨论)-新技术与创新创

业

时间: 2021年6月17日, 14:00-15:30

地点: WebEx17

主持人/评议人: 李雪灵, 吉林大学

创新融合制度:新生市场中创业企业如何 建立创新产品正当性?

张帏,清华大学 赵永屹,清华大学 *王荔妍,清华大学

如何提高激励的有效性? 基于过程视角的

科技成果转化收益分配案例研究

*龚敏,西安交通大学 江旭,西安交通大学 王勇,西安交通大学

Break

15:30-15:50

Session 6A (Paper)-Entrepreneur and

Entrepreneurship

Time: June 17, 2021, 15:50-17:20

Location: WebEx05

Chair/Discussant: Liqun Wei, Hong Kong

Baptist University

Entrepreneur's Face Influences the Evaluation of a New Venture

*Luhua Wang, University of New South Wales

Christopher Jackson, University of New South Wales

How Does Entrepreneurs' Empathy
Affect Firm Performance: an
Entrepreneurial Orientation Perspective

*Siyao Lyu, Xi'an Jiaotong University Wenhong Zhao, Xi''an Jiaotong University Te Yang, Xi'an Jiaotong University

Could PSM Activate Public Entrepreneurship? A Pilot Study in Chinese Context

*Bangcheng Liu, Shanghai Jiao Tong University

Ying Zhang, Shanghai Jiao Tong University

Session 6B (Paper)-Institution,

Innovation, and Performance in

Emerging Markets

Time: June 17, 2021, 15:50-17:20

Location: WebEx06

Chair/Discussant: Qinqin Zheng, Fudan

University

Within-Industry Diversification and Regional Firm Performance: A Perspective of Subnational Institutions

*Yanghong Hu, University of Aberdeen
Ji Li, The Hong Kong Baptist University

A Dynamic Institution-Based View of University Technology Transfer in Emerging Economies

Yang Li, Henan University of Technology *Yujie Tang, Zhengzhou University of Light Industry

Heterogeneity-Creating Government Intervention and Technological Catch-up of Complex Product Systems: The Case of Chinese High-Speed Train Industry *Zhijing Zhu, University of Nottingham China

Hong Jiang, Chinese Academy of Social Sciences

Session 6C (Paper)-Chinese

Management: Busting the Myth

Time: June 17, 2021, 15:50-17:20

Location: WebEx07

Chair/Discussant: Ningyu Tang, Shanghai

Jiao Tong University

Does Leader Humor Work in the Chinese Context? A Test Based on AET Model

Ping Jiang, Renmin University of China
*Jinzhao Qu, Renmin University of China

Disentangling Stereotypes from Social Reality: Astrological Stereotypes and Discrimination in China

Jackson Lu, MIT Sloan School of Management *Xin Lucy Liu, Columbia Business School Hui Liao, University of Maryland

Can Contingency Theory Help to

Lei Wang, Peking University

Highlight the Uniqueness of Chinese Management? A Conceptual Paper

Balazs Vaszkun, Corvinus University of Budapest

*Sara Koczkas, Corvinus University of Budapest

Gyula Krajczar, Corvinus University of Budapest

Session 6D (Paper)-Voice and Leadership

Time: June 17, 2021, 15:50-17:20

Location: WebEx08

Chair/Discussant: Wu Liu, The Hong

Kong Polytechnic University

Inclusive Leadership and Group Voice Behavior: The Moderating Role of Group Faultlines

*Hui Chen, Xi'an Jiaotong University Qiaozhuan Liang, Xi'an Jiaotong University Yue Zhang, Northwestern Polytechnical University

Chao Feng, Xi'an Jiaotong University

Voice Form, Frame Valence, and Leader Voice Endorsement

*Fangzhou Liu, Shanghai Jiao Tong
University
Jian Liang, Tongji University
Jing Zhou, Rice University
Rui Shu, Shanghai University of Finance and
Economics

Session 6E (Paper)-Work Performance

Time: June 17, 2021, 15:50-17:20

Location: WebEx09

Chair/Discussant: Wendong Li, The Chinese University of Hong Kong

Ego-Threatened? How Does Employee's Proactive Personality Influences Supervisor's Performance Evaluation *Ruixue Zhang, Rennes School of Business

Mingjian Zhou, Harbin Institute of

Technology at Shenzhen

How Task Performance Translates into Change-Oriented Behaviors: The Role of Role Breadth Self-Efficacy and Negative Interpersonal Environment

*Yue Zhu, Zhejiang Gongshang University Jie Wang, University of Nottingham Ningbo China

Tingting Chen, Lingnan University Yongyue Wang, Zhejiang Gongshang University Yanghua Jin, Zhejiang Gongshang University

Session 6F (论文宣讲)-企业社会责任

时间: 2021年6月17日,15:50-17:20

地点: WebEx15

主持人/评议人: 贾明, 西北工业大学

更好还是更强:制度距离与跨国公司在华非伦理行为研究
*刘海建,南京大学
施浩.南京大学

论企业社会责任与企业伦理的关系 *周祖城,上海交通大学

Session 6G (论文宣讲)-创业行为的心理分 析

时间: 2021年6月17日, 15:50-17:20

地点: WebEx14

主持人/评议人: 张玉利, 南开大学

创业机会识别、评估与开发:创业者情绪的 阶段性作用

蔡佳艳,南京大学 *苏湘,南京大学 龙静,南京大学 文秋香,南京大学

创业激情在家庭和社区的积极溢出效应研 究:来自中国的理论和证据

*肖雄辉,中山大学

傅慧, 中山大学

投资环境视角下中国移动支付企业海外市场进入模式研究——以蚂蚁金服进入"一带一路"沿线国家为例**冯乾彬,浙江大学向姝婷,西南财经大学

创业故事的修辞策略对投资者评价的影响 机制研究

张泽宇,南京大学 龙静,南京大学 *柳汝泓,南京大学

Session 6H (论文宣讲)-领导与创新及绩效

时间: 2021年6月17日, 15:50-17:20

地点: WebEx16

主持人/评议人: 罗瑾琏, 同济大学

工作狂领导对下属绩效的影响机制研究 *佘卓霖,清华大学 李全,南开大学 杨百寅,清华大学

杨斌、清华大学

基于矛盾视角研究悖论式领导对员工适应 性绩效的跨层影响机制

*谭乐,西北大学 叶欣鸽,西北大学 蒿坡,西北大学 杨晓,西北大学 宋合义,西安交通大学

领导差异化授权对团队成员间帮助行为的 负面影响研究

*孙芳. 武汉大学

Session 6I (Symposium)- Growth Models of China's Western Regions

Time: June 17, 2021, 15:50-17:20

Room: WebEx03 Language: Chinese

Chairs:

Wanjun Jiang, Peking University

Yanlong Zhang, Peking University

Participants:

Li-An Zhou, Peking University
Ting Xiao, Peking University
Xinhuan Yao, Huaqing Palace Tourism
Company Ltd.
Yifan Wang, Qujiang New Area Investment
Attraction Bureau

Contents:

The Rise of Helan Mountain East Foothill Wine Making Region

Presenter: Li-An Zhou, Peking University

The Song of Ever-lasting Sorrow

Presenters:

Ting Xiao, Peking University Xinhuan Yao, General Manager of Huaqing Palace

Xi'an Qujiang New Area

Presenters:

Yanlong Zhang, Peking University Yifan Wang, Director, Qujiang New Area Investment Attraction Bureau

Session 6J (专题讨论)- 定性研究学者职业 生涯的惑与解

时间: 2021年6月17日, 15:50-17:20

地点: WebEx04

主持人/评议人:卫田,复旦大学

演讲者:

万倩雯,华东理工大学 吴瑶,中山大学 卫田,复旦大学 房晓辉 (Tony FANG), 斯德哥尔摩大学

演讲内容:

如何顺利获得博士学位 如何找到心仪的学术类工作 如何在第一份工作中快速成长 如何发表第一篇论文 如何获得晋升 如何在学术界有"一席之地"

Session 6K01 (Roundtable)-MNEs,

EMNEs, and ESMEs

Time: June 17, 2021, 15:50-17:20

Location: WebEx10

Chair/Discussant: Haibin Yang, City

University of Hong Kong

Institutional Escapism of Emerging Market SMEs

Bing Wu, East China University of Science and Technology *Ping Deng, Cleveland State University Ying Gao, Cleveland State University

Relational Embeddedness and EMNEs' Post-Entry Growth: The Mediating Role of Knowledge Acquisition

*Xuanya Shi, University of Electronic Science and Technology of China Yifei Du, University of Electronic Science and Technology of China Wenlong He, University of International Business and Economics

Location Choice of State-Owned Multinational Companies: A Review and Research Agenda

Dongfang Zhang, Peking University
*Bin Zhang, Beijing University of Posts and
Telecommunications
Changgi Wu, Peking University

Session 6K02 (Roundtable)-Work-Family Conflict and Enrichment

Time: June 17, 2021, 15:50-17:20

Location: WebEx12

Chair/Discussant: Xuhong Li, Fudan

University

Helping Neighbors and Enhancing

Yourself: A Spillover Effect on Work-Family Conflict and Thriving at Work

*Zhenduo Zhang, Harbin Institute of Technology

Li Zhang, Harbin Institute of Technology Qin Chen, Harbin Institute of Technology Yang Qiu, Harbin Institute of Technology

Family Role Commitment Moderating LMX's Effects on Work-family Conflict and Enrichment

*Qinyun Zhang, Beijing Normal University Xiaohua Wang, Beijing Normal University Ran Bian, Beijing Normal University

Session 6K03 (Roundtable)-Narcissism in the Workplace

Time: June 17, 2021, 15:50-17:20

Location: WebEx13

Chair/Discussant: Xu Huang, Hong Kong

Baptist University

Owner CEOs' Narcissism and Export Expansion Strategy: A Moderated Mediation Model of Asset-Specific Investments in Products and Institutional Distance

*Xiaoxuan Li, Macquarie University Yue Wang, Macquarie University Miles Yang, Macquarie University Yanzhao Tang, Xiamen University

How and When Leader Narcissism Impacts Employee Voice Behavior: A Social Exchange Perspective

*Ming Lou, Harbin Institute of Technology Li Zhang, Harbin Institute of Technology Eryue Teng, The Hong Kong Polytechnic University

Session 6K04 (圆桌讨论)-大众创业

时间: 2021年6月17日, 15:50-17:20

地点: WebEx17

主持人/评议人: 于晓宇, 上海大学

社会创业者的个人网络、资源拼凑与关系 强度 ——基于社会资本视角的实证研究

*刘振,山东大学 肖应钊,天津大学 姜诗尧,南开大学 胡爽,山东大学

社会保障、创业与区域经济增长的关系研 究

*蒋小仙,西安交通大学

Session 6K05 (圆桌讨论)-创新与创造力

时间: 2021年6月17日, 15:50-17:20

地点: WebEx18

主持人/评议人: 李福荔, 西安交通大学

高绩效工作系统对创新绩效的影响机制研究——基于情绪和归因视角

*张敏,南京大学 蔡静雯,南京大学 赵曙明,南京大学

领导者创造力角色认同对员工创造力的影 响

林裘緒,湘潭大学 *龙果坚,湘潭大学 刘宇,台湾国立中山大学; 肖然,湘潭大学

Session 6K06 (圆桌讨论)-高绩效工作系统 与人力资源管理政策

时间: 2021年6月17日, 15:50-17:20

地点: WebEx19

主持人/评议人: 李燕萍, 武汉大学

高绩效工作系统对组织公民行为的双刃剑 效应:基于自我调节理论的研究

陈丝璐,华中师范大学

车文, 武汉科技大学

*演讲人: 祝吟, 武汉理工大学

从一维到三维:人力资源实践模式评述与 构建 *曲庆,清华大学 胡倩倩, 清华大学

Session 7A 院校招聘会-天津大学管理与 经济学部

Time: June 17, 2021, 18:30-20:30

地点: WebEx 19

Session 7B 院校招聘会- 电子科技大学经 济与管理学院

时间: June 17, 2021, 18:30-20:30

地点: WebEx15

Session 7C 院校招聘会-上海外国语大学 国际工商学院

Time: June 17, 2021, 18:30-20:30

Location: WebEx13

Session 7D 院校招聘会-西南交通大学经 济管理学院

Time: June 17, 2021, 18:30-20:30

地点: WebEx 02

Session 7E 院校招聘会-香港浸会大学商学 院

Time: June 17, 2021, 18:30-20:30

地点: WebEx01

Session 7F 出版单位宣讲会- SAGE 出版公

Time: June 17, 2021, 18:30-20:30

地点: WebEx08

Session 7G 院校招聘会- 西安交通大学管

理学院

Time: June 17, 2021, 18:30-20:30

地点: WebEx09

Session 7H 院校招聘会-西北工业大学管

理学院

Time: June 17, 2021, 18:30-20:30

地点: WebEx10

Day 2, June 18, 2021, Friday

2021年6月18日,星期五

Session 8 Appreciation, Awards and

Presidential Speech

学会主席演讲、答谢及颁奖典礼

Time: June 18, 2021, 8:30-9:30

Location: WebEx01

Session 9A (Keynote Panel)-Strategy

Research

主题报告会: 战略研究

Time: June 18, 2021, 9:40-11:10

Location: WebEx02 Chair/Discussant:

Wei Shen, Arizona State University

Co- Chair:

Jianjun Zhang, Peking University

Panelists:

Christopher Marquis, Cornell University Heli Wang, Singapore Management University

Minyuan Zhao, Washington University in St.

Louis

Past Dependence and Firm Strategy

Christopher Marquis, Cornell University

Global Strategy and Institutional

Arbitrage

Minyuan Zhao, Washington University in St.

Louis

Corporate Social Responsibility

Heli Wang, Singapore Management University

Session 9B (Keynote Panel)-Organizational Behavior Research

Time: June 18, 2021, 9:40-11:25

Location: WebEx01 Chair/Discussant:

Xiao-Ping Chen, University of

Washington

Co- Chair: Wei He, Nanjing University

Panelists:

Christopher K. Hsee, University of Chicago Peter A. Bamberger, Tel Aviv University Xiao-Ping Chen, University of Washington

How Evaluation Sequence Influences Discrimination

Christopher K. Hsee, University of Chicago

Beyond Reflective Action: The Benefits of Infusing Insights from Cognitive Science into OB/HR Research

Peter A. Bamberger, Tel Aviv University

The Paradox of Constraints: Greater Rule-Breaking in Tight Versus Loose Cultures

Xiao-Ping Chen. University of Washington

Break

11:10-11:30

Session 10A (Paper)-Adaptation, Capabilities, and Performance

Time: June 18, 2021, 11:30-13:00

Location: WebEx05

Chair/Discussant: Cindy Zhang, Singapore Management University

Do Attention Focus and Stability Matter? Attention Allocation and Firm Performance

*Lin Shi, Huaqiao University Haibin Yang, City University of Hong Kong

The Influence Mechanism of Performance Aspiration Gap on Servitization

*Jinghua Li, Zhejiang Gongshang University Jianglu Ma, Zhejiang Gongshang University Weijiao Wang, Central South University Qingyun Qu, Zhejiang University

Dynamic Capabilities – A Structuration Theory Perspective

*Simon Norheim Colclough, Zhejiang University Jun Jin, Zhejiang University

Towards Continuous Innovation: Conceptualizing Generative Capability

*Jinyu Guo, Harbin Institute of Technology Lin Cui, Australian National University Bo Zou, Sun Yat-sen University

Session 10B (Paper)-Strategic Leadership and Entrepreneurship

Time: June 18, 2021, 11:30-13:00

Location: WebEx06

Chair/Discussant: Amy Ou, Hong Kong

Polytechnic University

TMT Collective Team Identification, CEO Leadership and Strategic Decision Comprehensiveness: Evidence from China

Yaqun Yi, Xi'an Jiaotong University *Yu Chen, Xi'an Jiaotong University

The Power of "Unrequited love": The Parasocial Relationship, Trust, and Organizational Identification between Middle Managers and CEOs

Xi Yang, East Stroudsburg University of Pennsylvania &University of Texas Rio Grande Valley

*Youliang Liao, Sun Yat-Sen University Leiqing Peng, Guangdong University of Finance and Economics Bin Lin, Sun Yat-Sen University

A Relational Approach to Entrepreneurial Opportunity Identification/ Development and Leadership Styles: A Case Study in China

Jingjiang Liu, Zhejiang University

*Ying Zhang, University of Strathclyde

Yifan Peng, Zhejiang University

The Synergistic Formation Mechanism of Entrepreneurial Capacity: Based on fsQCA Analysis

*Yuhua Cao, Suzhou Institute of Trade and Commerce

Juan Chen, Soochow University Shubei Wang, Xi'an Jiaotong University Jing Li, Soochow University

Session 10C (Paper)-How Managers and Inventors Influence Firm Innovation

Time: June 18, 2021, 11:30-13:00

Location: WebEx07

Chair/Discussant: Qi Zhu, Hong Kong

Polytechnic University

How Knowledge Affects Breakthrough Innovation: Knowledge Network and Innovation Through Knowledge Recombination

*Hongjuan Zhang, Tianjin University Zhiling Mao, Tianjin University Runhui Lin, Nankai University

Building Trust in Inter-Organizational Product Development Teams: Based the Iceberg Model of Knowledge *Yawen Li, Beijing University of Posts and Telecommunications Jinyi Zhou, University of Science and Technology Beijing

Pay-for-Performance Incentives and Inventor's Productivity: The Contingent Effects of Inventor's Characteristics

*Wenlong He, University of International Business and Economics Nianchen Han, University of Colorado Boulder

Session 10D (Paper)-Deviance and Morality

Time: June 18, 2021, 11:30-13:00

Location: WebEx08

Chair/Discussant: Tingting Chen, Lingnan

University

Helping the Organization but Harming Yourself: How Unethical Pro-Organizational Behavior Relates to Work-to-Nonwork Conflict

*Xin Lucy Liu, Columbia Business School Jackson Lu, MIT Sloan School of Management

Hongyu Zhang, Central University of Finance and Economics Yahua Cai, Shanghai University of Finance and Economics

A Deep Acting Perspective Generation Y Hotel Employees' Workplace Deviance *Yanping Yu, Qingdao University

Session 10E (Paper)-Corporate Social Responsibility

Time: June 18, 2021, 11:30-13:00

Location: WebEx09

Chair/Discussant: Zhe Zhang, Xi'an

Jiaotong University

Successful Implementation of Corporate

Social Responsibility in China Using a Harmony Model: The Case of Shoetown

*Lei Huang, Guangdong University of Foreign Studies Alicia Hennig, Southeast University

lan McGregor, UTS Sydney Suzanne Benn, UTS Sydney

A Model of Corporate Green Policy Perception and Employee Green

Behavior: The Influence of Proactive Personality and Moral Reflectiveness

*Liyan Yang, Shanghai Jiao Tong University Yuan Jiang, Harbin Institute of University Wei Zhang, Central China Normal University

Hao Gong, Rutgers University
Qian Zhang, University of Toronto

How Corporate Social Responsibility (CSR) Attribution Is Formed and Modified: The Roles of Relational Models

*Naidan Zhang, University of Nottingham Ningbo China Alim Beveridge, University of Nottingham Ningbo China

Session 10F (论文宣讲)-领导行为与效果

时间: 2021年6月18日, 11:30-13:00

地点: WebEx14

and CSR Cues

主持人/评议人: 胡恩华, 南京航空航天大

学

管好自己,带好队伍:领导自我管理对员工组织公民行为影响的跨层次实证研究

*陈赟,新疆财经大学 吴湘繁,新疆财经大学 努尔古丽卡地尔,新疆财经大学 关浩光,中欧国际工商学院

公私权魅力领导对员工组织公民行为疲劳 的影响机制研究

刘小禹, 对外经济贸易大学

*付静宇,对外经济贸易大学

Session 10G (论文宣讲)- 创新与越轨创新

时间: 2021年6月18日,11:30-13:00

地点: WebEx16

主持人/评议人: 陈志俊, 上海财经大学

权力感对越轨创新的影响机制研究——基于权力认知视角 王弘钰,吉林大学 *于佳利、吉林大学

共时性双元领导对突破性创新的转换边界 与路径

*李树文,同济大学 贾瑞乾,同济大学 汪小滢,同济大学 胡文安,同济大学 罗瑾琏,同济大学 郭利敏,同济大学

时间: 2021年6月18日, 11:30-13:00

サキ・Web5y02

地点: WebEx03 主持人/评议人:

陈亮 (Liang Chen),墨尔本大学

演讲者:

戎珂,清华大学 童文锋(Tony W Tong),科罗拉多大学 易靖韬,中国人民大学

评议人:

姜飞飞, 西安交通大学

演讲内容:

社交关系对交易关系的影响:基于一个电子商务平台的大型实验 演讲人: 戎珂, 清华大学

平台治理与设计:一个综合分析框架 演讲人: 童文峰, 美国科罗拉多大学

数字经济与生态竞争

演讲人: 易靖韬, 中国人民大学

Session 10I (Symposium) - Colluders of Bad Leaders: Why and When do Chinese Employees Tolerate their Destructive Leaders?

Time: June 18, 2021, 11:30-13:00

Room: WebEx04

Chair:

Xu Huang, Hong Kong Baptist University

Discussants:

Chao C. Chen, Rutgers Business School Xiao-Ping Chen, University of Washington

Presenters:

Lingtao Yu, University of British Columbia An-Chih Wang, China Europe International Business School Leni Chen, Hong Kong Baptist University

Contents:

High-Performing-but-Abusive Bosses: A Moral Licensing Perspective of Abusive Supervision and Career Consequences Lingtao Yu (Presenter), University of British Columbia

Michelle K. Duffy, University of Minnesota Elizabeth Campbell, University of Minnesota

Why can Tough Coaches be Tolerated? The Role of Coaches' Life Consideration Behaviors

An-Chih Wang (Presenter), China Europe International Business School Chuan-Yu Tseng, Sun Yat-sen University

Roots Run Deep: How Parental Styles Influence Employees' Acceptance of Different Leadership Styles Leni Chen (Presenter), Hong Kong Baptist University Xu Huang, Hong Kong Baptist University

Session 10K01 (Roundtable)-

Entrepreneurship: Entry, Funding, And Roadshow

Time: June 18, 2021, 11:30-13:00

Location: WebEx10

Chair/Discussant: Xiaocong Tian,

Shandong University

The Secret Behind A Successful Roadshow: A fNIRS Study

*He Lin, Zhejiang University Tao Liu, Zhejiang University Wenhuan Yu, Zhejiang University

How Venture Capital Firms Choose Syndication Partners: The Moderating Effects of Institutional Uncertainty and Investment Preference

Lu Zheng, Tsinghua University Likun Cao, University of Chicago *Jie Ren, Tsinghua University Xibao Li, Tsinghua University Ximing Yin, Tsinghua University Jin Chen, Tsinghua University

Session 10K02 (Roundtable)-

Determinants of Innovation Performance

Time: June 18, 2021, 11:30-13:00

Location: WebEx11

Chair/Discussant: Qiang Li, Hong Kong University of Science and Technology

Political Connections and Firm Innovation: An Investigation of Privatelycontrolled Publicly-listed Firms in China *Jieyu Zhou, Xiamen University

Cuili Qian, University of Texas at Dallas

Technological Objective Dimensions, Business Groups, and Innovation Performance in Developing Economies: Evidence from Kenya *David Njuguna, Harbin Institute of Technology Jinyu Guo, Harbin Institute of Technology Bo Zou, Sun Yat-sen University Maurice Akech, National Construction Authority (Kenya)

Session 10K03 (Roundtable)-Servant Leadership

Time: June 18, 2021, 11:30-13:00

Location: WebEx12

Chair/Discussant: Jie Wang, University of

Nottingham Ningbo China

A Cross-Cultural Meta-Analysis of the Relationship between Emotional Intelligence and Servant Leadership

*Chao Miao, Salisbury University Ronald Humphrey, Lancaster University Shanshan Qian, Towson University

A Social Context Model of Servant Leadership and Organizational Citizenship Behavior: The Mediating Roles of Felt Obligation and Psychological Entitlement

*Wei Si, Tongji University Shuisheng Shi, The Hong Kong Polytechnic University Mingjian Zhou, Harbin Institute of

Technology at Shenzhen

Session 10K04 (Roundtable)-Creativity and Power in Teams

Time: June 18, 2021, 11:30-13:00

Location: WebEx13

Chair/Discussant: Jian Liang, Tongji

University

Laissez-faire Leadership, Team Knowledge Exchange, and Team Performance

* Ying Zhang, The University of Hong Kong Yiwen Zhang, University of Hong Kong Yue Zhu, Zhejiang Gongshang University Yanghua Jin, Zhejiang Gongshang University

Power Difference and Subgroup Formation in Work Teams

*Qin Su, Sun Yat-Sen University
Dora C. Lau, The Chinese University of
Hong Kong
Ningyi Zhu, University of Macau
Erzhuo Wang, University of Buffalo

Session 10K05 (圆桌讨论)-工作家庭关系

时间: 2021年6月18日, 11:30-13:00

地点: WebEx18

主持人/评议人: 赵新元, 中山大学

身份切换的隐患:工作-家庭地位一致性对员工偏差行为的影响研究

*王子婧,中南大学 李铭泽,武汉理工大学 朱宁奕,澳门大学 叶慧莉,武汉理工大学

工作家庭关系影响员工创造力的作用机制

*刘永强,南京财经大学 吕文潇,南京财经大学

从回归家庭到回归职场? ——阶段性就业 女性的身份构建过程研究

*许姜,北京大学 张烨,北京大学

Session 10K06 (圆桌讨论)-中国情境与行

为

时间: 2021年6月18日, 11:30-13:00

地点: WebEx19

主持人/评议人:卫旭华,兰州大学

"道德"不是道德! 道德经观点下的领导行为 对组织绩效与创新行为的影响

黄增添,澳门科技大学; 李宜燕,高雄市立凯旋医院

黄良志, 中正大学

*许建彬, 中山大学

领导-成员交换影响员工创新绩效的中国情境化机理:以员工传统性为边界

耿紫珍,西安外国语大学 张昕,西安外国语大学 周怡欣,西安外国语大学; 郭晓庆,西安外国语大学;

*演讲人: 王艳粉, 西安外国语大学

Lunch Break

13:00-14:00

Session 11A (Paper)-Voice and

Overqualification

Time: June 18, 2021, 14:00-15:30

Location: WebEx05

Chair/Discussant: Jian Liang, Tongji

University

Give Full Play to the Talent: Exploring When Perceived Overqualification Leads to More Altruistic Helping Behavior Through Extra Efforts

Chao Ma, Australian National University
George Zhen Xiong Chen, Australian
National University
*Xinhui Jiang, Yunnan University of Finance
and Economics

A Dual-Process Model of Voice Endorsement

*Jinyun Duan, East China Normal University Abby Jingzi Zhou, The University of Nottingham Ningbo China Linhan Yu, Soochow University

Session 11B (Paper)-Innovation and

Knowledge Management

Time: June 18, 2021, 14:00-15:30

Location: WebEx06

Chair/Discussant: Weiguo Zhong, Peking

University

Strategies of Knowledge-based New Ventures in term of Patent Uncertainty

*Qinghai Li, Tongji University Deli Yang, Trinity University

How Invention Patent Portfolios' Concentration Influence on Firm Market Value: Moderating Effect of Institutional Contingency

*Feng Fu, University of Electronic Science and Technology of China Shuangying Chen, University of Electronic Science and Technology of China Qiyue Li, University of Electronic Science and Technology of China Yi Jin, University of Electronic Science and Technology of China

Getting Seduced or Repulsed by the Hype: Status and Digital Innovation

Yang Liu, Zhejiang University *Jiuyu Dong, Zhejiang University Ying Ying, Zhejiang University of Finance & Economics

Demand Heterogeneity on Latecomer Firm Technological Capability Accumulation

*Danwei (Marian) Wen, Guilin University of Electronic Technology

Session 11C (Paper)-Turnover Intention and Emotion

ind Emotion

Time: June 18, 2021, 14:00-15:30

Location: WebEx07

Chair/Discussant: Yan Jiang, Nanjing

University

Investigating Job Attribute Preference, Career Adaptation and Turnover Intention: The Distinction between Organizational and Professional Turnover Intention in the Healthcare Sector Long Zhang, Hunan University
*Xiaoxiao Jiang, Hunan University
Miles Yang, Macquarie University

How Challenge Demands Have the Offsetting Effects on Job Performance: Through the Positive and Negative Emotions

Aijing Xia, Beijing Normal University Jing Qian, Beijing Normal University *Speaker: Wei Zhang, Beijing Normal University

Session 11D (Paper)-Human Resource Management

Time: June 18, 2021, 14:00-15:30

Location: WebEx08

Chair/Discussant: Song Chang, Hong

Kong Baptist University

The Influence of HPWS on Employee Thriving

Shuang Ren, Deakin University
*Zhining Wang, China University of Mining
and Technology
Lijun Meng, China University of Mining and
Technology

How and When LMX Influences Employee Career Satisfaction: The Mediation of Professional Identification and Moderation of Job Autonomy

*Yidong Tu, Wuhan University Xinxin Lu, University of Illinois at Chicago Shuoli Wang, Hubei University of Economics

Yun Liu, Henan University of Economics and Law

Session 11E (Paper)-Humble Leadership

Time: June 18, 2021, 14:00-15:30

Location: WebEx09

Chair/Discussant: Jie Wang, University of

Nottingham Ningbo China

Leader Humility and Team Creativity: The Role of Team Creative Efficacy and Task Interdependence

*Ran Li, Hitotsubashi University Siting Wang, Hong Kong Baptist University Hui Wang, Peking University

How Humble Leaders Foster Employee Creativity: A Cross-Level Path Model

*Chun Yang Lee, Xiamen University Tan Kah Kee College Aichia Chuang, University of North Carolina at Greensboro Jing Zhou, Rice University

Session 11F (论文宣讲)- 创业机会与行动

时间: 2021年6月18日, 14:00-15:30

地点: WebEx15

主持人/评议人: 蔡莉, 吉林大学

创业行动学习概念开发与影响因素研究——以新兴产业为研究情境

*陈燕妮,华侨大学 王重鸣,浙江大学 凌斌,河海大学

网络演化视角下企业持续释放机会过程机 制研究

*张国建,电子科技大学 史轩亚,电子科技大学 杜义飞,电子科技大学

基于组合视角的制度对公司创业的作用机 制研究

高辉,天津财经大学 *演讲人:李倩,长春大学

Session 11G (论文宣讲)-灵感与创造力

时间: 2021 年 6 月 18 日, 14:00-15:30

地点: WebEx14

主持人/评议人: 赵富强, 武汉理工大学

目标导向如何影响员工创造力——基于创

造力要素理论视角的分类研究

*王明旋,重庆大学 张勇,重庆大学 马艳茹,华中农业大学 刘海全,华中农业大学

集体心理所有权、组织中地位与突破性创

刘智强,华中科技大学 卫利华,华中科技大学 *潘晓庆,华中科技大学

造力:和谐工作激情视角

灵感从哪里来? 人际好奇的影响作用与社会联结的内在机制 ——来自经验取样法的证据

陈凤玲,暨南大学 *陈晓曦,暨南大学 黄秋玲,暨南大学 邹小蕾,暨南大学 冯庆庆,暨南大学

Session 11H (论文宣讲)-谦卑型领导与家 长式领导

时间: 2021年6月18日, 14:00-15:30

地点: WebEx16

主持人/评议人: 贺伟, 南京大学

劳谦虚己,附之者众:身份认同理论视角 下的谦卑型领导对员工主动行为的影响

陈力凡,中国人民大学 刘圣明,复旦大学 *胡小丽,中国科学技术大学 张山杉,中国人民大学

CEO 谦卑型领导、任务分配对创业企业绩效的影响:领导-成员交换的中介作用

*魏峰,同济大学**王艺霏,同济大学

袁欣欣,普华永道管理咨询(上海)有限 公司

威严并济领导对于任务绩效的联合效果: 员工自我效能的调节作用

*胡宛仙、盐城师范学院

林家五, 东华大学

Session 11I (专题讨论)-管理理论构建:管

理者与研究者的对话

时间: 2021年6月18日, 14:00-15:30

地点: WebEx03 **组织人/评议人:** 武亚军, 北京大学

吴建祖, 兰州大学

张英俊,PSL·巴黎第九大学

演讲人:

李章溢,深圳市欣旺达综合能源服务有限 公司

李亚平,河北大旗光电科技有限公司 龚槚钦,广州极飞科技有限公司

演讲内容:

企业互补性机制的形成过程——基于协同 演化过程视角的企业相关多元化发展研究 李章溢,深圳市欣旺达综合能源服务有限 公司

动态环境下企业高管心智模式对企业战略 变革影响的案例研究

李亚平. 河北大旗光电科技有限公司

中国农业数字化发展模型研究——宏观乡村振兴下数字农业技术的微观载体 *龚槚钦,广州极飞科技有限公司*

Session 11K01 (Roundtable)-Knowledge

Management and Firm Performance

Time: June 18, 2021, 14:00-15:30

Location: WebEx10

Chair/Discussant: Kenneth Huang, National University of Singapore

Uncertainty and Management: Inspirations from Quantum Mechanics *Xin Li, Newcastle University

Does Patent Abandonment Weaken Performance Persistence? The Analysis

through Real Option Perspective

*Ying Zheng, Nanjing Tech University Junwei Huang, Southeast University

Recombinant Capabilities and Technological Catch-up in Open **Innovation Context: An Empirical Study** of China's Telecommunication Industry

*Yanting Guo. Xiamen University Gang Zheng, Zhejiang University

Session 11K02 (Roundtable)-Creativity

Time: June 18, 2021, 14:00-15:30

Location: WebEx11

Chair/Discussant: Liqun Wei, Hong Kong

Baptist University

Newcomer Innovative Behavior: The **Effects of Supervisory Expectations for** Creativity, Self-Efficacy and Job **Autonomy**

*Jie Chen, University of The West of England

Helena Cooper-Thomas, Auckland University of Technology

The Effects of Negative Mentoring **Experiences on Mentor Creativity: The** Roles of Mentor Ego Depletion and **Traditionality**

*Zhonghui Hu, Shanghai University of Finance and Economics Jinsong Li, Shanghai University of Finance

and Economics

Ho Kwong Kwan, China Europe International Business School

Session 11K03 (Roundtable)-Top Leader Influence

Time: June 18, 2021, 14:00-15:30

Location: WebEx12

Chair/Discussant: Run Ren, Peking

University

How Does CEO Transformational Leadership Promote Firm Innovation By Motivating the Rank and File? An **Investigation from a Micro-Process Perspective**

*Wenwen Zhao, Shaanxi University of Science and Technology Dan Wang, Research Center for Development and Strategy of China Electronics Technology Group Corporation Runna Wang, Beijing Institute of Fashion Technology

CEO Dialectical Leadership Behavior, TMT Decision Quality, and Firm **Outcomes: Examining CEO-TMT** Interface

*Ying Wang, Peking University Hui Wang, Peking University Ming Ji, Peking University Yi Lang, Beijing Foreign Studies University

Can Top Leader Influence Subordinates Response to Direct Leader's Paternalistic Leadership?

*Shuaijiao Bai, Chengdu University of Technology

Session 11K04 (圆桌讨论)-公司治理

时间: 2021年6月18日,14:00-15:30

地点: WebEx17

主持人/评议人: 陈爽英, 电子科技大学

董事会资本、CEO 权力与企业国际化战略 ——基于 RDT 和 AT 的整合视角 *周常宝,郑州航空工业管理学院

信息还是噪音: 互动式信息能减少公司传 闻吗?

*阮宏飞,西北工业大学 贾明, 西北工业大学

股权激励情境下高管社会网络与企业绩效 的关系研究

刘松博,中国人民大学 *程讲凯,中国人民大学

Session 11K05 (圆桌讨论)-负面行为

时间: 2021年6月18日,14:00-15:30

地点: WebEx18

主持人/评议人: 魏峰, 同济大学

无德便是无才? 下属非伦理行为如何影响 上级对下级的绩效和晋升评价 毛江华,中南财经政法大学 *洪贝尔,中南财经政法大学

意见领袖会促进组织污名化吗?——对道 德情绪和影响力作用的考量 **吴华,内蒙古财经大学*

经理无礼行为对团队工作结果的链式中介 涓滴效应研究

袁潇,湖南工商大学 *刘嫦娥,湖南工商大学 玉胜贤,湖南商学院 谢玮,湖南工商大学 胡陈红,湖南工商大学

Session 11K06 (圆桌讨论)-员工激励

时间: 2021年6月18日,14:00-15:30

地点: WebEx19

主持人/评议人: 张勇, 重庆大学

持股能够提升幸福感吗——对新时代员工 的实证分析

朱仁宏,中山大学 *周琦,中山大学 王雅渲,中山大学

精神型领导对员工职业发展的影响:基于 内在激励与不确定管理理论视角 **章璐璐,重庆邮电大学*

市场稀缺型知识员工主动离职的内在激励模型研究

顾洁, 中国微软 谢子情, 上海交通大学 *路琳,上海交通大学

Break

15:30-15:50

Session 12A (Paper)-Culture, Networks,

and Organizational Innovation

Time: June 18, 2021, 15:50-17:20

Location: WebEx06

Chair/Discussant: Sissi Li, Chinese

University of Hong Kong

The Side Effect of Business Group Membership: How Do Business Group Isomorphic Pressures Affect Organizational Innovation in Affiliated Firms

*Yijie Min, Peking university
Ziyi Li, University of International Business
and Economics
Nanxuan Wang, University of International
Business and Economics
Yichuan Liao, Shandong University

Culture Differences Across China, India, and Singapore and How They Affect Exploration, Exploitation, and Innovation *Sylvia Hubner, Free University of Bozen-Bolzano

Neha Tripathi, National University of Singapore

Michael Frese, Leuphana University of Lueneburg

Zhaoli Song, National University of Singapore

Xingle Kong, National University of Singapore

Tamara Kaschner, Altran

How Do Political Connections Affect Firm Innovation? An Examination of Resource Acquisition and Resource Utilization
*Qiao Wei, University of New South Wales Weiting Zheng, University of New South

Wales

Session 12B (Paper)-Leader Influence

Time: June 18, 2021, 15:50-17:20

Location: WebEx07

Chair/Discussant: Run Ren, Peking

University

Learning from Your Leaders and Helping Your Coworkers: The Trickle-Down Effect of Leader Helping Behavior

*Zhenduo Zhang, Harbin Institute of Technology

Yang Qiu, Harbin Institute of Technology Honglei Zhao, Harbin Institute of Technology

Miaomiao Li, Harbin Institute of Technology

To Empower or Not to Empower? Multilevel Effects of Empowering Leadership on Knowledge Hiding

*Meizhen Lin, Huaqiao University Xiujuan Zhang, Sun Yat-Sen University Serene Ng, Nanyang Technological University Lirong Zhong, Huaqiao University

How Status Diversity Fosters Team Innovation? The Role of Behavior Integration and Empowering Leadership

*Chunyan Yuan, Huazhong University of Science and Technology Kong Zhou, Huazhong University of Science and Technology Zhiqiang Liu, Huazhong University of Science and Technology

Session 12C (Paper)-Leadership and Employee Creativity

Time: June 18, 2021, 15:50-17:20

Location: WebEx08

Chair/Discussant: Wei He, Nanjing

University

How Does Inclusive Leadership Prompt Change-Supportive Behavior? The Mediating Roles of Team Psychological Safety and Affective Commitment

Yanfei Wang, South China University of Technology

*Lixun Zheng, South China University of Technology

Zisheng Guo, South China University of Technology

Yu Zhu, Jinan University

A Cross-Level Perspective of Employee Creativity: Empowering Leadership and Team Learning Climate

*Yating Wang, National University of Singapore

Hairong Lu, Chinese Academy of Sciences

Session 12D (Paper)-Work Engagement and Initiative

Time: June 18, 2021, 15:50-17:20

Location: WebEx09

Chair/Discussant: Wu Liu, The Hong

Kong Polytechnic University

Substitution Between Challenge Job Demands and Relational Job Resources: A Multilevel Model of Work Engagement *Bin Ding, Xi'an Jiaotong-Liverpool University

Personal Initiatives Captured by MIS: Untacking the Relationship between Work Behaviors and Sales Performance

*Minya Xu, Peking University Zhixue Zhang, Peking University Li Ma, Peking University Ren Fei, Peking University Hanging Wu, Cornell University

Session 12E (论文宣讲)- 继任管理与企业 可持续发展 时间: 2021年6月18日, 15:50-17:20

地点: WebEx15

主持人/评议人: 陈凌, 浙江大学

"扶上马,自己走"——家族代际创业的过程 机理研究

*陈士慧,宁波大学 吴炳德,福州大学 张聪群,宁波大学

家族二代的接班意愿从何而来? 一项基于家族系统理论的定性比较分析

*陈士慧,宁波大学 王爽,宁波大学 张聪群,宁波大学 吴炳德,福州大学

创新意义资本: 打造卓越创新企业持续竞 争优势的高阶资源

*曲冠楠, 清华大学 王璐瑶, 清华大学 陈劲, 清华大学 李习保, 清华大学

Session 12F (论文宣讲)-工作不安全感与压力

时间: 2021年6月18日, 15:50-17:20

地点: WebEx14

主持人/评议人: 陆昌勤, 北京大学

绩效压力对员工创新行为的影响: 一个条件过程模型

尤丽娇,南京财经大学 张文勤,南京财经大学 *朱飞蓉,南京财经大学

日常绩效压力对员工投入的影响:工作自 主权和目标取向的跨层次调节作用

*张文勤,南京财经大学罗素颖,南京财经大学

保障型和发展型工作不安全感对员工工作 行为的差异化影响: 调节焦点理论视角 *王海江、华中科技大学* *涂艳,华中师范大学

龙立荣、华中科技大学

Session 12G (论文宣讲)-挑战和阻碍性压 力

时间: 2021年6月18日, 15:50-17:20

地点: WebEx16

主持人/评议人: 孙健敏, 中国人民大学

时间社会比较对员工行为的影响研究:基于挑战性-阻碍性压力框架

*周金帆,南京大学 张光磊,武汉理工大学

个体内层面挑战性需求/阻碍性需求对认知幸福感的影响:工作-家庭增益的中介作用以及资质过剩感的跨层有调节的中介作用徐姗,西南财经大学*张冰然,西南财经大学袁梦莎,西南科技大学王延玲,云南财经大学

调节焦点理论视角下挑战性—阻碍性压力源对工作重塑的影响机制研究——一个被调节的中介模型 尚玉钒,西安交通大学

·赵若男,西安交通大学

Session 12H (论文宣讲)-创业者的社会关 系

时间: 2021年6月18日, 15:50-17:20

地点: WebExo3

主持人/评议人: 李新春, 中山大学

打虎真要亲兄弟吗?创业者与创业成员关 系强度对其解释水平的影响

*杨治,华中科技大学
杨敬岚、华中科技大学

坚持还是退出?家庭支持对创业者压力评价及其退出意向的影响机制——一个被调节的中介模型

刘容志,中南财经政法大学 *韩耀辉,中南财经政法大学 陈丽帆, 中南财经政法大学

弱势企业家创业行业选择机制 ——来自中 国劳动力动态跟踪调查的证据

*朱虹明,厦门大学 唐炎钊,厦门大学

Session 12I (Paper)-Organizations and Society

Time: June 18, 2021, 15:50-17:20

Location: WebEx04

Chair/Discussant: Danqing Wang, Hong

Kong University of Science and

Technology

Conflicting Stakeholder Pressure and Concrete Reporting of Corporate Social Responsibility: The Moderating Role of Managerial Perceived Salience of Stakeholder Claims

*Wei Deng, Northwestern Polytechnical University

Ming Jia, Northwestern Polytechnical University

Zhe Zhang, Xi'an Jiaotong University

Repression or Indulgence? Distinctive Government Influence on Firm Financial and Environmental Misconduct in China

*Yusi Jiang, Donghua University Tianyu Gong, Tongji University Wan Cheng, Shanghai Jiao Tong University Yapu Zhao, Nanjing University of Aeronautics and Astronautics

Quenching One's Thirst with Poison: Does Private Firms' Corruption Help Earn Bank Credit in China?

Jin Liu, Central South University of Forestry and Technology

*Sanbao Zhang, Wuhan University Liqian Liu, Wuhan University

Session 12K01 (Roundtable)-Frontiers of

Research on Strategic Leadership

Time: June 18, 2021, 15:50-17:20

Location: WebEx10

Chair/Discussant: Yingya Jia, Shanghai

University

Top Management Team's Participative Decision-making, Heterogeneity, and Management Innovation: An Information Processing Perspective

Zhongfeng Su, Xi'an Jiaotong University *Jie Chen, Xi'an Jiaotong University Zhan Wu, The University of Sydney

The Effects of Executives' Time Horizons on CSR Disclosures

*Binqi Tang, Nanjing University Alan Muller, University of Groningen Shouming Chen, Tongji University Yuan Hu, Tongji University

How and When Do Military Executives Affect Firm Environmental Strategies? Evidence from Heavily Polluting Industries in China

*Bingkun Zhang, Xi'an Jiaotong University Zhe Zhang, Xi'an Jiaotong University Ming Jia, Northwestern Polytechnical University

Session 12K02 (Roundtable)-Stakeholder Relations and CSR

Time: June 18, 2021, 15:50-17:20

Location: WebEx11

Chair/Discussant: Shuping Li, Hong Kong

Polytechnic University

How Does Entrepreneurship Contribute to Poverty Reduction? A Systematic Review and Directions for Future Studies Yu Chang, The Chinese University of Hong Kong

*Yalan Xu, South China University of Technology David Ahlstrom, The Chinese University of Hong Kong

Does Product Market Competition Promote or Reduce Firms' Corporate Social Responsibility Behavior? How Firm Visibility Shapes Responsiveness to Stakeholders

*Yichen Wang, University of Electronic Science and Technology of China Christopher Marquis, Cornell University Tianli Feng, University of Electronic Science and Technology of China

Session 12K03 (Roundtable)-Cross-Cultural Management in the Smart Era

Time: June 18, 2021, 15:50-17:20

Location: WebEx12

Chair/Discussant: Yanjun Guan, Durham

University

Using MNC-tone in China: Explaining
Attitudes Towards Hybrid Language Use
*Shuojia Zhang, Australian National
University

Yaxi Shen, Australian National University Sarbari Bordia, Australian National University

Prashant Bordia, Australian National University

Measurement Invariance of Work
Autonomy Scale- Result from Eleven
Countries across Five Continents
*Jianwu Zhou, Renmin University of China

Jianmin Sun, Renmin University of China

Perceived AI Functions, AI Appraisals, and Related Outcomes- Moderating Role of Learning Orientation and Self-Efficacy *Jieqiong Cao, National University of Singapore

Zhaoli Song, National University of

Singapore
Jingxian Yao, National University of
Singapore

Session 12K04 (圆桌讨论)-家族企业

时间: 2021 年 6 月 18 日, 15:50-17:20

地点: WebEx17

主持人/评议人: 朱沆, 中山大学

代际传承与企业绩效-基于"制度工作-权威模式"互动过程的案例研究 *李婵, 西安交通大学 葛京, 西安交通大学

家族企业主家长主义和职业经理人工作投 入

*张驰,同济大学 梁建,同济大学

中国传统文化对复合式创新的影响:知己知彼、扬长避短与和而不同——以方太集团为例

*竺家哲,宁波诺丁汉大学 李平,宁波诺丁汉大学 周是今,宁波诺丁汉大学 周静子,宁波诺丁汉大学

Session 12K05 (圆桌讨论)-案例研究

时间: 2021 年 6 月 18 日, 15:50-17:20

地点: WebEx18

主持人/评议人: 章凯, 中国人民大学

业务智能化情境下的员工任务认知模糊 性:对华为技术服务团队员工传记的扎根 研究

*蒋路远,中山大学

领导风格组合和演变的嵌入性混合研究-基于《尼希米记》的研究启示 *刘洋,沈阳师范大学 闫俊,沈阳师范大学

马钦海, 东北大学 程刘洋, 东北大学

Day 3, June 19, 2021, Saturday

2021年6月19日,星期六

Session 13A (Keynote Panel)-

Responsible Research for a Better World

Time: June 19, 2021, 8:30-10:30

Location: WebEx02

Chair:

Anne S. Tsui, University of Notre Dame/

Peking University

Co- Chair: Xuhong Li, Fudan University

Presenters:

Wendy Smith, University of Delaware Yong Hyun Kim, Hong Kong University of Science and Technology

Editor Discussants:

Henrich Greve, Administrative Science
Quarterly
Lagge Tibanyi, Academy of Management

Laszlo Tihanyi, Academy of Management

Journal

Executive Discussants:

Jianwen Liao, JD.com Jun Zhou, Shanghai Industrial Investment (Holdings) Corporation

Session 13B (Keynote Panel)- China Forum: Chinese Entrepreneurs Today

主题报告会:中国论坛-今日中国企业家

Time: June 19, 2021, 8:30-10:30

Location: WebEx04 Language: Chinese Chair/Discussant:

Yanjie Bian, University of

Minnesota/Xi'an Jiaotong University

Keynote speakers:

Man Shuai, Xi'an Jiaotong University Peng Lv, Chinese Academy of Social Sciences Xiaoguang Fan, Zhejiang University Tony Tong, University of Colorado

Guanxi Circles as Governance Structure

in China's Private Firms

Man Shuai, Xi'an Jiaotong University

The Great Transformation of Corporate

Elite in China

Peng Lv, Chinese Academy of Social

Sciences

Xiaoguang Fan, Zhejiang University

China's Digital Entrepreneurs in a VUCA

World

Tony Tong, University of Colorado

Break

10:30 - 10:50

Session 14A (Paper)-Social Processes in

Entrepreneurship

Time: June 19, 2021, 10:50-12:20

Location: WebEx05

Chair/Discussant: Yingya Jia, Shanghai

University

The Direct and Indirect Impact of

Buddhist Entrepreneurs on Social

Entrepreneurship: Evidence from

Different Regions of China

*Zuhui Xu, Nanjing University of Finance

and Economics

Zhiyang Liu, Shanghai University of Finance

and Economics

High-Status Non-Conformity Revisited:

Status Competition and University Technology Licensing in China: 2009-2016

*Xirong Shen, Cornell University Ximing Yin, Tsinghua University Wesley Sine, Cornell University Jizhen Li, Tsinghua University Jin Chen, Tsinghua University

** Converging Tides Lift All Boats: The Impact of Consensus in Evaluation Criteria on Investments in an Emerging Technology Field

* Xirong Shen, Cornell University

Huisi (Jessica) Li, Georgia Institute of

Technology

Pamela Tolbert, Cornell University

What Happen After a Peer's Success?
Industry Competitors' Entrepreneurial
Outcomes Post a Peer Firm's IPO Event
*Jiacheng Ni, Nanjing University of Finance
and Economics
Qian (Cecilia) Gu, Georgia State University

Session 14B (Paper)-Organizational Network and Relationship

Time: June 19, 2021, 10:50-12:20

Location: WebEx07

Chair/Discussant: Wei Chi, Tsinghua

University

When Independent Goal
Interdependence Doesn't Hurt Dynamic
Capability: The Role of Supplier
Integration and Internal Integration
*Linbo Yang, Ningbo University
Joo Seng Tan, Nanyang Technological
University
Chenjing Gan, Ningbo University

Optimal Profit Allocation and Leadership Assignment of Collaborative R&D in Supply Chain Networks *Changfeng Wang, Zhejiang Normal University Wenbo Li, Zhejiang Normal University Zongguo Ma, Shandong Normal University

Combining Guanxi with Relationship Marketing: The Exploration of Defining Quan He in Vietnam

Ngoc Cindy Pham, CUNY – Brooklyn College

* Yuanqing Li, Dominican University Sibin Wu, University of Texas Rio Grande Valley

Session 14C (Paper)-Sleep Deprivation and Social Connection

Time: June 19, 2021, 10:50-12:20

Location: WebEx08

Chair/Discussant: Sooyeol Kim, National

University of Singapore

The Effect of Employee's Sleep
Deprivation on Their Conflict
Management Styles ——Based on the
Conservation of Resources Theory

* Chenjie Xiao, Hunan First Normal University

Liu Pei, Jinan University

Zhao-Hui Wang, Hunan First Normal University

Guanxing Xiong, South China Normal

University

Haixia Wang, Jinan University Aimei Li, Jinan University

Social Dominance Orientation and Workplace Ostracism: A Moderated Mediation Model of Territoriality and Perception of Threat

*Yuchuan Liu, Singapore Management University

Qiqi Wang, Renmin University of China

Growth Mixture Modeling Analysis of

Insomnia

*Riki Takeuchi, The University of Texas at Dallas

Nan Guo, The University of Texas at Dallas Oliver Dorian Boncoeur, The University of Texas at Dallas

Chunjiang Yang, Yanshan University

Session 14D (Paper)-MNE Management

Time: June 19, 2021, 10:50-12:20

Location: WebEx09

Chair/Discussant: Qinqin Zheng, Fudan

University

Regulatory Arbitrage and Overseas Operation of Multinational Firms

* Yilang Feng, University of Illinois at Urbana-Champaign

Should I Go Home If I am Not Welcome Here? Host Country Nationals' Social Categorization and Expatriate Premature Return Intention

* Jie Shen, Shenzhen University Haiying Kang, Rmit University Quan Jin, Shanghai University of International Business & Economics

Why do Platform Multinationals Struggle Abroad? A Multi-Method Study of the Role of Informal Institutions

*Ke Rong, Tsinghua University Di Zhou, Tsinghua University Ronaldo Parente, Florida International University

Stav Fainshmidt, Florida International University

Session 14E (论文宣讲)-组织研究

时间: 2021 年 6 月 19 日, 10:50-12:20

地点: WebEx14

主持人/评议人: 魏昕, 对外经贸大学

组织管理中感恩研究述评:一个多层次的

理论模型

*郭一蓉,清华大学 宋继文,利兹大学 郑晓明,清华大学 陈黎梅,中国人民大学

组织中人际冲突与工作满意度:基于工作要求-资源模型的调节中介模型

笪姝,北京师范大学 周诗怡,北京师范大学 张西超,北京师范大学 吴玉珅,北京师范大学 *侯俊彦,北京师范大学

组织政治知觉对知识分享和知识隐藏的影响机制研究——情感与主动性人格的作用 *张娇娇,中国人民大学 刘艳,武汉大学

Session 14F (论文宣讲)-职场负面行为与肮 脏工作

时间: 2021年6月19日, 10:50-12:20

地点: WebEx16

主持人/评议人: 张鹏程, 华中科技大学

职场排斥对员工家庭生活的溢出效应:归 属需求和工作家庭区隔偏好的作用 *孟洪林,上海大学*

*邓昕才,贵州师范大学

职场负面八卦的动机-功能理论:模型构建 与元分析检验

*卫旭华,兰州大学 李黎飞,兰州大学

宁愿一人脏,换来他人净:自我决定理论视 角下的肮脏工作研究

陈丝璐,华中师范大学 范铭钰,武汉科技大学

*演讲人: 黄婷, 武汉理工大学

脏工作感知及其作用机制研究——双重职业认同的视角

*王玉梅, 西南财经大学

唐宁玉, 上海交通大学

Session 14G (Symposium)-Corporate
Responsibility for Wealth Creation and
Human Rights - New Perspectives for
Cultivating Entrepreneurship in China

Time: June 19, 2021, 10:50-12:20

Room: WebEx03
Chair/ Discussant:

Georges Enderle, University of Notre Dame

Participants:

Qibin Niu, China University of Petroleum Xiaojun (June) Qian, Tsinghua University Zucheng Zhou, Shanghai Jiao Tong University

Contents:

A short summary of the book Corporate Responsibility for Wealth Creation and Human Rights

Presenter: Georges Enderle, University of Notre Dame

What wealth creation in terms of the four types of capital and private and public wealth can mean for Chinese companies at home and abroad *Presenter: Xiaojun (June) Qian, Tsinghua University*

What the other five features of wealth creation can mean for Chinese companies at home and abroad

Presenter: Zucheng Zhou, Shanghai Jiao Tong University

What "respecting human rights" in the sense of the UN Guiding Principles on Business and Human Rights can mean for Chinese companies at home and abroad

Presenter: Qibin Niu, China University of Petroleum

Session 14H (Paper)-Entrepreneurship and Performance

Time: June 19, 2021, 10:50-12:20

Location: WebEx04

Chair/Discussant: Xiaocong Tian,

Shandong University

China

When do Entrepreneurs Network? The Effects of Failure Threat and Self-Efficacy on Entrepreneurs' Social Networks
*Bat Batjargal, Oklahoma State University
Xi Chen, University of Nottingham Ningbo

Trust Repair Mechanism of Venture Capitals' Trust to Start-Ups: An Interactive Perspective

Ping Han, Xi'an Jiaotong University
*Shuwei Hao, Xi'an Jiaotong University
Bingging Luo, Xi'an Jiaotong University

Pride Goes Before a Fall? Venture Capital Investment, Entrepreneurs'

Overconfidence and Entrepreneurial Performance

*Wenting Chen, Dongbei University of Finance and Economics Mandi Er, Dongbei University of Finance and Economics

Quihe Wang, China Hualu Group Co., LTD Fubin Jiang, Dongbei University of Finance and Economics

Session 14K01 (Roundtable)-Impacts of Governments on Businesses

Time: June 19, 2021, 10:50-12:20

Location: WebEx10

Chair/Discussant: Danqing Wang, Hong

Kong University of Science and

Technology

Corporate Pyramids and SOE Innovations Joyce Wang, St. Cloud State University Mike Peng, University of Texas at Dallas *Jingtao Yi, Renmin University of China Xiuping Zhang, University of International Business and Economics

Government's Dilemma in Managing Innovation: A Firm-Stakeholder Fit Perspective

*Shihao Zhou, Nanjing University Rui Li, University of Electronic Science and Technology of China Tony Tong, University of Colorado at Boulder

Ownership Structure, Perceived Identity and Strategic Behavior: A View of Institutional Logic

*Junjie Yang, Xiamen University Malaysia Zhenyu Wang, Beijing University of Technology

Financial Slack and Firm Performance of SMMEs in China: Moderating Effects of Government Subsidies and Market-supporting Institutions

*Feng Guo, Tianjin University Bo Zou, Sun Yat-sen University Xiaofei Zhang, Nankai University Qingwen Bo, Harbin Institute of Technology

Session 14K02 (Roundtable)-Ups and Downs of Strategic Leadership: CEO Succession, Promotion, Dismissal, and Misconduct

Time: June 19, 2021, 10:50-12:20 Location: WebEx11

Chair/Discussant: Shuping Li, Hong Kong

Polytechnic University

The Performance Effects of Outside CEOs in Globalizing Chinese Firms: Market Characteristics, Legitimacy, and Political Embeddedness

*Dongdong Huang, Nankai University Lai Si TSUI-AUCH, Nanyang Technological University

An Institutional Approach to the She'-E-O Plight: Evidence from Organizational Legitimacy and She'-E-O Dismissal

*Ying Zhang, Northwestern Polytechnical University

Li Tong, Singapore Management University

The Heir Is Dead, Long Live the Heir: Dual Entrepreneuring in Family Business Succession Turnaround

*Shihui Chen, Ningbo University
Hanqing Fang, Missouri University of
Science and Technology
Zhenyu Wu, University of Manitoba,
Canada
Alfredo De Massis, Free University of
Bolzano, Italy& Lancaster University
Management School

Session 14K03 (Roundtable)-Job Demand, Resources and Change

Ling Chen, Zhejiang University

Time: June 19, 2021, 10:50-12:20

Location: WebEx12

Chair/Discussant: Shuhua Sun, Tulane

University

Does Approach Crafting Always Benefit? The Moderating Role of Job Insecurity

* Eryue Teng, The Hong Kong Polytechnic University

Ming Lou, Harbin Institute of Technology Yang Qiu, Harbin Institute of Technology

How Job Insecurity Inhibits Resistance to Change? -From a Perspective of JD-R Model

*Cailing Feng, Nanjing Agricultural University Fan Lisan, Shandong Technology and **Business University**

Session 14K04 (Roundtable)-Non-

Market Strategies

Time: June 19, 2021, 10:50-12:20

Location: WebEx13

Chair/Discussant: Xuanli Xie, Peking

University

Revisiting the Relationship Between Corporate Philanthropy and Corporate Financial Performance in China: A

Replication Study

*Kaixian Mao, The Hong Kong University of

Science and Technology

Firm Attention Allocation, Main
Stakeholders' Interests, and Firm
Strategy Making ——An Investigation
Based Upon Multiple Stream Approach

*Jiang Xu, Peking University

Loss of Morality and Later Benevolence? Corporate Violation and Philanthropic Donation

*Zixun Zhou, Peking University

Session 14K06 (圆桌讨论)-网络、变革与 性格

时间: 2021 年 6 月 19 日, 10:50-12:20

地点: WebEx18

主持人/评议人: 吕鸿江, 东南大学

网络位置对组织承诺的作用机制研究 ——基于社会比较的视角

吴菲,江南大学

*黄昱方,江南大学

性格决定命运——咨询连带中介作用研究

李景理,北京大学 韩志勇,安徽财经大学 *凌斌,河海大学

Lunch Break

12:20-14:00

Session 15A (Keynote Panel)-Deans

Forum

院长论坛

时间: 2021年6月19日, 12:30-14:00

地点: WebEx04

主持人: 李纪珍, 清华大学

演讲人:

霍宝锋,天津大学 冯耕中,西安交通大学

魏江. 浙江大学

陈晓萍, 华盛顿大学

Session 15B (专题讨论)-《管理学季刊》

专题研讨: 数字时代的平台化战略

时间: 2021年6月19日, 12:30-14:00

地点: WebEx02 主持人/评议人: 李海洋, 莱斯大学 张玉利, 南开大学

演讲者:

魏江,浙江大学

戎珂, 清华大学

杜国臣, 商务部国际贸易经济合作研究院

陈威如, 中欧国际工商学院

演讲内容:

数字组织创新

魏江、浙江大学

数字经济与创新生态

戎珂, 清华大学

数字时代的国际商务竞争

杜国臣, 商务部国际贸易经济合作研究院

数字化时代的管理平台化

陈威如, 中欧国际工商学院

Session 16A (Paper)-Psychology of CEOs'

Leadership

Time: June 19, 2021, 14:00-15:30

Location: WebEx05

Chair/Discussant: Qi Zhu, Hong Kong

Polytechnic University

Rate and Rhythm: How CEO Hubris
Affects the Frequency and Regularity of
Alliance Formation

*Fen Zhang, Xi'an Jiaotong University Yi Tang, University of Hong Kong Yuan Changhong, Xi'an Jiaotong University Yongchuan Bao, University of Alabama Huntsville

**Red Heart to the Party? CEO Oversea Education Experience and Corporate Response to The Belt and Road Initiative Yishu Cai, City University of Hong Kong *Peng Wang, BNU-HKBU United International College

CEO Publicly Responding to Organizational Crisis? Crisis Characteristics, External Stakeholders' Perception, and CEO Post-Crisis Media Reputation

*Ao Wang, University of Science and Technology of China Xiao-Ping Chen, University of Washington Jiuchang Wei, University of Science and Technology of China

In Pursuit of Speediness: CEO Narcissism, Internationalization Entrepreneurial Orientation, and Initial-entry as well as Post-entry Speed of Internationalization *Xiaoxuan Li, Macquarie University Miles Yang, Macquarie University Yanzhao Tang, Xiamen University

Session 16B (Paper)-Political Perception and Adaptation

Time: June 19, 2021, 14:00-15:30

Yue Wang, Macquarie University

Location: WebEx07

Chair/Discussant: Wei He, Nanjing

University

I Believe I Can Fly: A Social Cognitive Perspective Investigation of Leader Political Mentoring's Effects on Follower Political Adaptation

*Zhonghua Gao, Capital University of Economics and Business Chen Zhao, Beijing University of Posts and Telecommunications Yonghong Liu, University of North Carolina at Greensboro

A Self-protective Perspective Exploration between Perceived Organizational Politics and Self-interested Voice

Jinyun Duan, East China Normal University *Yue Xu, Xi'an Jiaotong-Liverpool University

Xiaotian Wang, East China Normal University Chiahuei Wu, University of Western

Why and When Will Political Perception of Employee Increase OCB? A Three-way Interacted Mediation Model Based on the Perspective of Impression Management Theory Integrating Self-monitoring and Organizational Tenure Jiaojiao Qu, Taiyuan University of Technology

*Yongxing Guo, Hebei University of

Technology

Xia Cao, Shanxi University of Finance and

Economics

Australia

Session 16C (Paper)-Innovation in Teams and Firms

Time: June 19, 2021, 14:00-15:30

Location: WebEx08

Chair/Discussant: Shuhua Sun, Tulane

University

The Effect of an Enterprise's Innovation Ecosystem Strategy on Competitive Advantage: A Case Study of Haier Group

*Di He, Liaoning University Chunhui Huo, Liaoning University Xiaorui Wang, Liaoning University

Unpacking the Black Box of Ambidextrous Leadership Influences Radical Innovative Capability: The Importance of Leader Support, Emotional and Learning Capability

Shuwen Li, Tongji University
*Ruiqian Jia, Tongji University
Xiaoying Wang, Tongji University
Wenan Hu, Tongji University
Jinlian Luo, Tongji University
Limin Guo, Tongji University

Session 16D (Paper)-Darkside and Ambidexterity of Leadership

Time: June 19, 2021, 14:00-15:30

Location: WebEx09

Chair/Discussant: Xu Huang, Hong Kong

Baptist University

Pretend to Smile? The Effects of Leader Failed Humor on Subordinates' Surface Acting, and Proactive Behavior

*Xiaode Ji, Peking University Shengming Liu, Fudan University Linna Xu, Beihang University

When and How Autocratic Leadership Brings Good Performance in Chinese Workplace: The Roles of Follower Ingratiation and Procedural Justice Climate

Hui Zhang, University of Macau Xiaowan Lin, University of Macau Lingzi Zhang, University of Macau *Shanshan Gao, University of Macau

Session 16E (论文宣讲)-柔性与行为演化

时间: 2021年6月19日, 14:00-15:30

地点: WebEx14

主持人/评议人: 杜运周, 东南大学

并购整合中身份凸显性转化以及对离职意

愿的影响:多案例研究 *颜士梅,浙江大学 张刚,浙江大学

组织变革情境中团队柔性的前因与结果研 究

*凌斌,河海大学; 陈笃升,海康威视数字技术股份有限公司

领导风格演变与组合的作用机理:嵌入性 多案例研究

*刘洋,沈阳师范大学 闫俊,沈阳师范大学 马钦海,东北大学 程刘洋,东北大学

Session 16F (Symposium)-Understanding

Innovation in China: A Multilevel and

Multi-method Examination

Time: June 19, 2021, 14:00-15:30

Room: WebEx03 Language: Chinese Chair/ Discussant:

Zhi-Xue Zhang, Peking University

Participants:

Xin Wei, University of International Business and Economics Linna Xu, Peking University Weiguo Zhong, Peking University Sanbao Zhang, Wuhan University

Contents:

Slashing and Innovation Facilitated by the Platform Economy in China

Xin Wei, University of International Business and Economics

Team Interaction Patterns and Innovation: A Case Study of Chinese Research Teams

Linna Xu, Peking University

CEO Negotiable Fate Belief and Its Functioning in Firm Innovation

Zhi-Xue Zhang, Peking University Weiguo Zhong, Peking University

A Life-Cycle Perspective on the Collaborative Innovation of China Mobile Communication Technical Standards Sanbao Zhang, Wuhan University

Session 16K01 (Roundtable)-Leadership,
Public service, and Education

Time: June 19, 2021, 14:00-15:30

Location: WebEx10

Chair/Discussant: Weiguo Zhong, Peking

University

Can the RBV Unpack the 'International Education' in China

*Jia Jia, Royal Holloway, University of London

Jos Gamble, Royal Holloway, University of London

Yu Zheng, Royal Holloway, University of London

Turning Social Resource Consumers into Public Service Providers: A Social Ecological Model of Employment for People with IDD

Kit Shun Ng, University of Nottingham Ningbo China

*Pingping Fu, University of Nottingham Ningbo China

Xiji Zhu, Central University of Finance and Economics

Bilkisu Hadejia, University of Nottingham Ningbo China Qing Qu, Tsinghua University

Session 16K02 (Roundtable)-HR Policies

Time: June 19, 2021, 14:00-15:30

Location: WebEx12

Chair/Discussant: Song Chang, Hong

Kong Baptist University

Opportunity or Challenge? A Self-Regulation Perspective on the Double-Edged Sword Effect of the Performance-Oriented Human Resource System

Guanglei Zhang, Wuhan University of

Guanglei Zhang, Wuhan University of Technology

Rong Ma, Wuhan University of Technology Mingze Li, Wuhan University of Technology *Speaker: Kun Peng, Wuhan University of Technology

Does Beauty Help: Gender Differences in the Influence of Physical Attractiveness on Recruiting Evaluations

Ann Peng, University of Missouri *Wei Zeng, Hunan University John Schaubroeck, University of Missouri Dong Pei, University of Missouri

Session 16K03 (Roundtable)-Interperson Influence in Teams

Time: June 19, 2021, 14:00-15:30

Location: WebEx13

Chair/Discussant: Zhijun Chen, Shanghai University of Finance and Economics

For Your Bad or Mine? How Subordinates' Territorial Behavior Evokes Supervisor's Abusive Supervision

*Lei Ju, Dongbei University of Finance and Economics

Jinyun Duan, East China Normal University Xiuli Jing, Shenzhen Tourism College of Jinan University

Mehmet Ali Koseoglu, The Hong Kong Polytechnic University Yingjing Chen, Dongbei University of Finance and Economics

The Benefits of Climate for Inclusion Come with a Cost: Examining the Effects in Teams with the Disabled

Jiping Li, Frankfurt School of Finance and Management

*Xiji Zhu, Central University of Finance and Economics

Xinxin Li, Shanghai Jiao Tong University Prithviraj Chattopadhyay, University of Auckland

Elizabeth George, University of Auckland

Session 16K04 (圆桌讨论)-战略领导力

时间: 2021年6月19日, 14:00-15:30

地点: WebEx17

主持人/评议人: 李瑜, 对外经济贸易大学

CEO 企业家精神、动态能力与企业绩效: 环境不确定性和制造业的调节作用

刘玥玥,南京大学 *席猛,南京大学 李菲菲,南京大学 耿修林,南京大学

CEO 战略型领导行为、高绩效工作系统和公司企业家精神:企业生命周期的调节作用

*刘玥玥,南京大学 席猛,南京大学

新任 CEO 特征、TMT 异质性的匹配组合对 ST 企业绩效提升的影响—基于 csQCA 方 法的实证分析

*崔世娟,深圳大学 唐宗维,深圳大学 陈立敏,深圳大学

Break

15:30-15:50

Session 17 Executive Forum

企业家论坛

时间: June 19, 2021, 14:30-17:00

地点: WebEx02 语言: 中文 主持人:

姜万军,北大光华管理学院西安分院院长

致辞嘉宾:

张峥,北京大学光华管理学院副院长

主题演讲

吴志攀,北京大学教授、原北京大学常务 副校长

王勇,陕西文化产业投资控股(集团)董 事长

苗丰,榆林市委一级巡视员、中共榆阳区 委书记

龚槚钦, 极飞科技联合创始人

企业家高峰对话

主持人:

张志学,中国管理研究国际学会(IACMR)候任主席、北大光华管理学院教授

对话嘉宾:

经理

薛季民,陕国投董事长 赵超,步长制药总裁 宋科璞,中航西安飞机工业集团股份有限 公司副总经理 魏存成,陕西石羊股份有限公司董事长 刘萍,西安银桥乳业(集团)有限公司总

Session 17A (Paper)-Leadership and

Sustainable Organizations

Time: June 19, 2021, 15:50-17:20

Location: WebEx05

Chair/Discussant: Sissi Li, Chinese

University of Hong Kong

Beyond Bounded Rationality: CEO Reflective Thinking and Firm Sustainable Performance

*Yingya Jia, Shanghai University Anne Tsui, Arizona State University Xiaoyu Yu, Shanghai University

Olga Bruyaka, West Virginia University

From A Leader Flashing to Organizational Sustainable

Development: The Construction Process of Institutional Leadership and the Mechanisms on Organizational Development

Jianghong Dai, Xi'an Jiaotong University Jing Ge, Xi'an Jiaotong University *Chunhui Cao, Shanghai International Studies University

How Does Sustainable Supply Chain Information Affect Consumers' Choices? The Moderating Effect of Environmental Attitude Uncertainty

Kangkang Yu, Renmin University of China Cheng Qian, Central University of Finance and Economics

Hua Zhao, Renmin University of China *Yike Ma, Renmin University of China

Session 17B (Paper)-Cooperation and Coopetition

Time: June 19, 2021, 15:50-17:20

Location: WebEx06

Chair/Discussant: Hong Zhu, Peking

University

To Enforce or Not to Enforce: Untangling a Tangled Web of Contracts and Trust *Hongjiang Yao, Tianjin University

Managerial Interpersonal Relationships and Partner Selection in Alliance Formation

*Hongjuan Zhang, Tianjin University Fengyan Yu, Tianjin University

Network Orchestration and Organizational Learning by Latecomers: The Case of Chinese High-Speed Trains *Huaichuan Rui, Royal Holloway, University of London

Session 17C (Paper)-Team Management

Time: June 19, 2021, 15:50-17:20

Location: WebEx07

Chair/Discussant: Zhijun Chen, Shanghai University of Finance and Economics

Teamwork Done Right? - The Role of Collaboration Models in Teams *Yi-Ching Liu, Taiwan University Miriam Garvi, Taiwan University

The Individual Intellectual Capital of Small and Medium-sized Enterprise Employees: Based on the Latent Profile Analysis

*Xing Bu, University of Science and Technology Beijing Jian Zhang, University of Science and Technology Beijing JingJing Li, University of Science and Technology Beijing

Session 17D (Paper)-Career Development and Adaptability

Time: June 19, 2021, 15:50-17:20

Location: WebEx09

Chair/Discussant: Yanjun Guan, Durham

University

Will High Performers Receive More Supervisor Career Mentoring? The Role of Perspective Taking

*Xiaoyu Wang, Tongji University Xiaotong Zheng, Durham University Shuming Zhao, Nanjing University Yanjun Guan, Durham University

Perceived Overqualification and Job Crafting: Is There a Silver Lining? Jing Qian, Beijing Normal University Zhaoyi Yan, Norwegian School of Economics

* Wei Zhang, Beijing Normal University Bin Wang, Curtin University Xu Ri Xu, Hebei University

Linking Protean Career Orientation with Career Optimism: Career Adaptability and Career Decision Self-Efficacy as Mediators

*Hui Li. Shenzhen University Hang-Yue Ngo, The Chinese University of Hong Kong Hazel Chui, The Chinese University of Hong

Session 17E (论文宣讲)-量表开发

时间: 2021年6月19日, 15:50-17:20

地点: WebEx15

Kong

主持人/评议人: 贾良定, 南京大学

严苛管理: 概念、测量及与辱虐管理的不 同影响

*王海珍,西安外国语大学

领导纳谏的量表开发及有效性研究

*肖素芳,桂林电子科技大学 宗树伟, 中南财经政法大学

Session 17F (论文宣讲)-职业生涯与工作投

时间: 2021年6月19日, 15:50-17:20

地点: WebEx14

主持人/评议人: 翁清雄, 中国科技大学

工作重塑视角下高绩效人力资源系统对职 业成长的影响及作用边界研究 *苗仁涛,首都经济贸易大学 俞佳, 首都经济贸易大学

配偶情绪智力对员工工作投入的影响:员 工生活幸福感的中介作用和性别的调节作 用

*余宇,清华大学 郑晓明,清华大学 刘鑫, 中国人民大学

Session 17G (论文宣讲)-建言

时间: 2021 年 6 月 19 日, 15:50-17:20

地点: WebEx16

主持人/评议人: 段锦云, 华东师范大学

个别协议对员工建言的影响机制研究: 基 于工作特征模型的视角 *王林琳、湖北科技大学 张勇, 重庆大学 龙立荣, 华中科技大学

资质过剩感会激发员工建言吗? ——基于 公平启发视角

*周晔, 山西财经大学

Session 17H (Symposium)-Theorizing

Innovative Practices in the Chinese Healthcare Management Context

Time: June 19, 2021, 15:50-17:20

Room: WebEx03

Chairs:

Wu Liu, Hong Kong Polytechnic

University

Wenhong Zhang, Nanjing University

Participants:

Haiyin Tu, Nanjing University Wenhong Zhang, Nanjing University Jiahui He, Hong Kong Polytechnic University

Contents:

Innovation and Management Research in Medical Context: Literature Review and **Future Prospect**

Haiyin Tu, Nanjing University Weiguo Zhong, Peking University Jisheng Peng, Nanjing University

Institutional Intrapreneurship in Healthcare Organization: Outside-in or Bottom-up?

Wenhong Zhang, Nanjing University

Silei Chen, Nanjing University Beilei Dang, Nanjing University Yapu Zhao, Tongji University

Job Crafting Behaviors of Healthcare Managers in China

Jiahui He, Hong Kong Polytechnic University

Wu Liu, Hong Kong Polytechnic University Cynthia Lee, Northeastern University

Session 17I (专题讨论)-数字创新与数字化 转型

时间: 2021年6月19日, 15:50-17:20

地点: WebEx04 主持人/评议人: 戎珂,清华大学 陈爽英,电子科技大学

演讲者:

陈劲,清华大学 魏江,浙江大学

余江, 中国科学院科技战略咨询研究院

演讲内容:

数字创新范式建构与理论展望

演讲人:魏江,浙江大学

数字化转型战略

演讲人: 陈劲. 清华大学

数字创新的引领与发展

演讲人: 余江, 中国科学院科技战略咨询

研究院

Session 17K01 (Roundtable)-Leadership,

Innovation, and Entrepreneurship

Time: June 19, 2021, 15:50-17:20

Location: WebEx10

Chair/Discussant: Xiwei Yi, Peking

University

The Buddhist Wheel of Time: Chinese Buddhist Entrepreneurs, Managerial

Attention Allocation, and New Ventures' Access to External Resources

*Zuhui Xu, Nanjing University of Finance and Economics

Yi Tang, University of Hong Kong Zhiyang Liu, Shanghai University of Finance and Economics

Validation of the Hybrid Entrepreneurial Work Regulatory Focus (HEWRF) Scale

*Eric Asante, Lingnan University
Emmanuel Affum-Osei, The Chinese
University of Hong Kong
Barbara Danquah, Ghana Technology
University College

Alliance Partnering Strategies and Innovation Outcomes: The Contingent Effect of TMT Linkages

Jie Wu, University of Macau
*Nitin Pangarkar, National University of
Singapore
Xinhe Zhang, University of Macau

Session 17K02 (Roundtable)-Leader Influence

Time: June 19, 2021, 15:50-17:20

Location: WebEx12

Chair/Discussant: Jinlong Zhu, Renmin

University of China

What Happens to a Black Sheep?
Exploring How Multilevel LMX
Differentiation Shapes the
Organizational Altruism Behaviors of
Low LMX Minority

*Shangyun Chen, Chongqing University Cuilian Zhang, Chongqing University

Thriving Leader-Follower Relationship: A Social Information Processing Perspective on How Cognitive Trust Transforms to Affective Trust *Yu Song, Southeast University

Guangtao Yu, Central University of Finance and Economics

Session 17K03 (圆桌讨论)-制度环境

时间: 2021年6月19日, 15:50-17:20

地点: WebEx17

主持人/评议人: 杜运周, 东南大学

"精英路线"还是"大众路线":基于 AACSB 和 JCI 的双案例研究

张文红,南京大学 吕雪霖,南京大学

赵亚普. 南京航空航天大学

*陈斯蕾,南京大学 党蓓蕾,南京大学

创业环境与员工离职创业意向:组织敌意 的作用

*曾恺,浙江工业大学 王端旭,浙江大学 李正卫,浙江工业大学 徐瑀婧,浙江工业大学

东道国制度脆弱性情景下 CMNEs 如何"避

雷": 机会复制 or 机会创新

*陈其齐,电子科技大学 史轩亚,电子科技大学 杜义飞,电子科技大学 寇亮亮,电子科技大学

Session 19 Closing Ceremony-

Appreciation of Outgoing Officers and

Inauguration of New Officers

闭幕式及新一届学会领导交接

Time: June 19, 2021, 19:00-20:30

Location: WebEx01

Session 20 (PDW)-*Global Strategy Journal* Paper Development Workshop

Time: June 19, 2021, 21:00-23:00

Location: WebEx04 Chair/Organizer:

Dan Li, Indiana University

Presenters:

Gabriel Benito, Co-Editor, Bl Norwegian

Business School

Tailan Chi, Editorial Board, University of

Kansas

Alvaro Cuervo-Cazurra, Co-Editor,

Northeastern University

Dan Li, Former Associate Editor, Indiana

University

Peter Ping Li, Editorial Board, Copenhagen

Business School

Nitin Pangarkar, Editorial Board, National

University of Singapore

Wei Shi, Editorial Board, University of Miami

Tony Tong, Editorial Board, University of

Colorado

Stephanie Wang, Editorial Board, Indiana

University

Minyuan Zhao, Editorial Board, Washington

University in St. Louise

Ram Mudambi, Co-Editor, Temple

University

2021年6月20日,星期日

Professional Development Workshop 专业发展工作坊

Session 21A (PDW)- Applications of Meta-Analysis in Management and Organization Research

Time: June 20, 2021, 8:30-11:30

Location: WebEx09 Language: English Chair/Organizer:

Kaifeng Jiang, The Ohio State University

Presenters:

Jason Lei Huang, Michigan State University Jia Yu, University of Nebraska-Lincoln Yucheng Zhang, Hebei University of Technology

Helen Hailin Zhao, The University of Hong

Kong

Session 21B (PDW)- Accelerating Meta-Analyses with HubMeta: An Open

Science Platform

Time: June 20, 2021, 8:30-10:30

Location: WebEx04 Language: English Chair/Organizer:

Zhaoli Song, National University of

Singapore **Presenter**

Zhaoli Song, National University of

Singapore

Piers Steel, University of Calgary

Session 21C (PDW) - Agency, Actors,
Actions (3As) - A New Framework and Its
Application to Research on Corporate
Technology Innovation

Time: June 20, 2021, 8:30-12:30

Location: WebEx16 Language: English Chair/Organizer:

Yifei Sun, Chinese Academy of Sciences

University **Presenters**

Yifei Sun, Chinese Academy of Sciences

University

Rongping Mu, Chinese Academy of

Sciences University

Xudong Gao, Tsinghua University Jiang Wei, Zhejiang University

Session 21D (PDW)- Finding Your
Research Identity and Purpose: Lessons
from Research Award Winners (Preregistered participants only)

Time: June 20, 2021, 8:30-11:30

Location: WebEx03 Language: English Chairs/Organizers:

Joon Hyung Park, Nottingham University

Business School China

Amy Yi Ou, The Hong Kong Polytechnic

University

Annie Yi Ruan, Nottingham University

Business School China

Eun Woo Kim, Nottingham University

Business School China

Presenters:

Greg Distelhorst, University of Toronto
Eric Yanfei Zhao, Indiana University
Chris Lo, Hong Kong Polytechnic University
Xuhong Li, Fudan University
Ann Yan Zhang, Peking University

Session 21E (PDW)- Researching Chinese

Women Entrepreneurship in a New Era: Opportunities and Challenges

Time: June 20, 2021, 8:30-11:00

Location: WebEx05 Language: English Chairs/Organizers:

Jun Li, University of New Hampshire Grace Guo, Sacred Heart University Crystal Jiang, Bryant University

Presenters:

Jun Li, University of New Hampshire
Grace Guo, Sacred Heart University
Crystal Jiang, Bryant University
Yiyuan Mai, Huazhong University of Science
and Technology
Zhuxin Ye, Huazhong University of Science
and Technology

Session 21F (PDW)- Strategy Science PDW: Why Strategy Science? What makes for interesting strategy research and the various forms that may take

Time: June 20, 2021, 8:30-10:30

Location: WebEx07 Language: English Chair/Organizer:

Daniel Levinthal, University of Pennsylvania; Editor-in-Chief of *Strategy Science*

Presenters:

Joanne Oxley, University of Toronto Dennis Yao, Harvard Business School Todd Zenger, University of Utah

Break

10:30-10:50

Session 22A (PDW)- Advancing Event
Studies in China: A Multilevel and Multimethod Research Agenda

Time: June 20, 2021, 10:50-12:50

Location: WebEx04

Language: Chinese and English

Chair/Organizer:

Dong Liu, Georgia Institute of Technology **Presenters:**

Dong Liu, Georgia Institute of Technology Yang Chen, Southwestern University of

Finance and Economics

Jing Jin, Renmin University of China Shengche Ren, Shanghai Maritime University

Mo Zhang, Shanghai Maritime University

Session 22B (PDW)- Artificial Intelligence and HR Research: Dialogue between Academia and Practitioners

Time: June 20, 2021, 10:30-12:00

Location: WebEx06

Language: Chinese and English

Chairs/Organizers:

Wei Chi, Tsinghua University; Jing Zhou, Rice University

Presenters:

Xiao Chen, University of Prince Edward

Island

Ning Li, University of Iowa

Calvin Xu, Hiretual Sijiang Wang, Hiretual

Session 22C (PDW)- Entrepreneurial

Social Media Marketing

Time: June 20, 2021, 11:00-11:45

Location: WebEx07 Language: English Chairs/Organizers:

Dalong Ma, University of Northern

Colorado

Huan Chen, University of Florida

Presenters:

Huan Chen, University of Florida

Zifei "Fay" Chen, University of San Francisco

Dalong Ma, University of Northern

Colorado

Chao Miao, Salisbury University

Lunch Break

12:30-14:00

Session 23A (PDW)-Experimental Design 101: How to Design Successful Experiments in Management Research

Time: June 20, 2021, 14:00-16:00

Location: WebEx04 Language: English Chairs/Organizers:

Xi Wen (Carys) Chan, Griffith University Xuejiao (Shea) Fan, RMIT University

Presenters:

Xi Wen (Carys) Chan, Griffith University
Xuejiao (Shea) Fan, RMIT University
Chi-Ying Cheng, Singapore Management
University
Roy Chua, Singapore Management
University

Zhi Liu, Peking University Ke Mai, National University of Singapore

Session 23B (PDW)- Philosophical Issues

in Management Research

Time: June 20, 2021, 14:00-17:00

Location: WebEx16 Language: Chinese Chairs/Organizers:

Fuli Li, Xi'an Jiaotong University Haijiang Wang, Huazhong University of

Science and Technology
Guobin Dai, Central South University

Presenters:

Anne Tsui, University of Notre Dame,
Peking University, Fudan University and
Shanghai Jiao Tong University
Yunzhou Du, Southeast University
Guobin Dai, Central South University
Fuli Li, Xi'an Jiaotong University

Wei He, Nanjing University
Liangding Jia, Nanjing University
Jian Liang, Tong Ji University
Tao Wang, Grenoble Ecole de
Management
Haijiang Wang, Huazhong University of
Science and Technology
Xu Huang, Hong Kong Baptist University

<u>B</u>reak

15:00-15:20

Session 23C (PDW)- Advanced QCA PDW

Time: June 20, 2021, 15:00-18:00

Weiguo Zhong, Peking University

Location: WebEx03 Language: English Chairs/Organizers:

Yunzhou Du, Southeast University Liangding Jia, Nanjing University Johannes Meuer, ETH Zurich Adrian Dusa, University of Bucharest

Presenters:

Yunzhou Du, Southeast University Adrian Dusa, University of Bucharest Liangding Jia, Nanjing University Daomi Lin, Sun-Yat Sen University Johannes Meuer, ETH Zurich

Session 23D (PDW)- 如何用电影教管理

时间: 2021年6月20日14:00-16:00

地点: WebEx06 语言: 中文 主持人/组织人:

杨迤,洛厄尔麻省大学

演讲人:

孙黎, 洛厄尔麻省大学 邹波, 中山大学



The 10th Biennial IACMR Conference



看 HONG KONG 港 14/6 - 18/6 2023









The Tenth Biennial IACMR Conference See you in Hong Kong!